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Roy Morgan New Zealand Electorate Profiles

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Roy Morgan New Zealand Poll: National-led Government ahead of Labour-led Parliamentary Opposition (47.5% vs. 44%); but Opportunity Party (8%) set to hold the 'balance of power' and determine next PM

The Final Pre-Election Roy Morgan New Zealand Poll for October shows the National-led Government (National, ACT & NZ First) losing support, down 4.5% to 47.5% in the final days of the campaign, but still ahead of the Labour-Greens-Te Pāti Māori Parliamentary Opposition, up 2.5% to 44% - with the National-led Government now leading by only 3.5%.

The big winner is Opportunity Party with support improving 1.5% to 8% and set to be in the key 'balance of power' position after this week's New Zealand Election.

Amongst the National-led Government support for National dropped 4.5% to 26.5%, while support for ACT was unchanged at 11%, and support for New Zealand First was unchanged at 10%.

For the Parliamentary Opposition, support for Labour was increased 4% to 27.5%, support for the Greens was down 0.5% to 15.5%, and support for Te Pāti Māori decreased 1% to 1%. Though Te Pāti Māori's strategy of targeting electorate seats for wins is likely to lead to an overhang of seats.

A further 4% (down 1%) of electors supported a minor party outside Parliament. Importantly, this is predominantly made up of support for Opportunity with only 0.5% who support other minor parties including Vision NZ, Te Tai Tokerau Party, Conservative Party NZ and the Aotearoa Legalise Cannabis Party.

National-led Government set to win 57 seats, Labour-led Opposition set to win 55 seats, and Opportunity Party set to win 10 seats in a 122-seat Parliament – no clear majority

The survey results for October would lead to the National-led Government winning 57 seats (down 11 seats from the last election) and the Labour-led Parliamentary Opposition would win 55 seats (unchanged).

For the National led government, National's support would win 32 seats (down 17 seats from the last election), NZ First would win 12 seats (up four seats), and ACT would win 13 seats (up two seats).

For the Labour-led Opposition, Labour's support would secure 33 seats (down one seat), Greens support would mean 19 seats (up four seats) and Te Pāti Māori would win three seats (down three seats).

In addition, Opportunity Party would win its first seats in Parliament, its support of 8% is enough to secure 10 seats and the balance of power in the post-election negotiations. On these results Opportunity could join a four-party coalition of National-ACT-NZ-First with as many as 67 seats in a 122-seat Parliament, or potentially a three-party coalition with Labour-Greens and 62 seats in a 122-seat Parliament. The addition of Te Pāti Māori would lead to a larger majority, but a more unwieldy four-party coalition.

This latest New Zealand Roy Morgan Poll on voting intention was conducted by telephone – both landline and mobile – with a New Zealand-wide cross-section of 859 electors from September 28 – October 25, 2026. Electors were asked: *"If a New Zealand Election were held today which party would receive your party vote?"* Of all electors surveyed 4% (down 1% point) did not name a party.

New Zealand Government Confidence Rating decreased 3 points to 82.5 in October

The Roy Morgan Government Confidence Rating decreased 3 points to 82.5 in October. A majority of 55% (up 4.5% points) of electors say New Zealand is 'heading in the wrong direction' while only 37.5% (up 1.5% points) say New Zealand is 'heading in the right direction'.

Men favour the National-led Government while women favour the Labour-led Opposition

A large majority of men (52.5%) favour the National/ ACT/ NZ First coalition government compared to 37% supporting the opposition Labour/ Greens/ Te Pāti Māori. In contrast, a majority of 51% of women favour the Labour-led Parliamentary Opposition ahead of the National-led Government on 42%.

Younger women aged 18-49 provide the largest support to the Labour-led Parliamentary Opposition (54%) compared to 40% for the National-led Government. Support for the Greens (25.5%), and Te Pāti Māori (2%) is higher amongst this group than any other gender and age group analysed.

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A narrow plurality of women aged 50+ favour the Labour-led Parliamentary Opposition (48%) just ahead of the National-led Government (44%). Support for Labour (36%) is higher amongst this group than any other gender and age group analysed, as is the combined support for the two major parties, Labour (36%) and National (30%), at a total of 66%.

Among younger men, an even narrower plurality support the Labour-led Parliamentary Opposition (45.5%) just ahead of the National-led governing coalition on 42.5%. Support for Opportunity (10.5%) is higher amongst this group than any other gender and age group analysed.

62% of men aged 50+ support the National/ ACT/ NZ First governing coalition, only 29% support the opposition Labour/ Greens/ Te Pāti Māori. Support for National (31%), ACT (18%), and New Zealand First (13%) is higher among this demographic than any other gender and age group analysed.

Party vote analysis by Gender & Age

	2023 NZ Election	Oct. 2026	Women			Men		
			All	18-49	50+	All	18-49	50+
	%	%	%	%	%	%	%	%
National	38.1	26.5	29	28	30	24	17	31
ACT	8.6	11	6	7	5.5	16.5	14.5	18
NZ First	6.1	10	7	5	8.5	12	11	13
National/ ACT/ NZ First	**52.8**	**47.5**	**42**	**40**	**44**	**52.5**	**42.5**	**62**
Labour	26.9	27.5	32	26.5	36	23.5	24.5	22.5
Greens	11.6	15.5	18	25.5	11.5	13	21	5.5
Te Pāti Māori**	3.1	1	1	2	0.5	0.5	-	1
Labour/ Greens/ Te Pāti Māori	**41.6**	**44**	**51**	**54**	**48**	**37**	**45.5**	**29**
Opportunity (TOP)	2.2	8	6	6	6.5	9.5	10.5	9
Others	3.4	0.5	1	0	1.5	1	1.5	0
Total	**100**	**100**	**100**	**100**	**100**	**100**	**100**	**100**

Roy Morgan Government Confidence Rating

Right Direction	31	37.5	34	32	36	41	40	42.5
Wrong Direction	57.5	55	58	58.5	57	52	56	47.5
Government Confidence Rating	**73.5**	**82.5**	**76**	**73.5**	**79**	**89**	**84**	**95**
Can't say	11.5	7.5	8	9.5	7	7	4	10
Total	**100**	**100**	**100**	**100**	**100**	**100**	**100**	**100**

**The Roy Morgan Government Confidence Rating is 100 plus the difference between the percentage of Kiwis who say the country is "heading in the right direction" and the percentage who say the country is "seriously heading in the wrong direction".*

Government Confidence Rating for men (89) is over 10 points higher than for women (76)

The Roy Morgan New Zealand Government Confidence Rating dropped 3 points to 82.5 in October 2026. The Government Confidence Rating for men was down 7.5 points to 89 in October, while for women the Government Confidence Rating was virtually unchanged at 76.

For men now 52% say New Zealand is 'heading in the wrong direction' while only 41% say the country is 'heading in the right direction' – Government Confidence of 89. For older men aged 50+ Government Confidence is 95, and for younger men aged 18-49 it is 84.

Among women a majority of 58% say New Zealand is 'heading in the wrong direction', while just 34% say New Zealand is 'heading in the right direction' – 76. Government Confidence for younger women aged 18-49 was 73.5, while the Government Confidence Rating for older women aged 50+ was at 79.

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Michele Levine, CEO Roy Morgan, says the final pre-election Roy Morgan New Zealand Poll shows neither the National-led Government (47.5%) nor the Labour-led Parliamentary Opposition (44%) have done enough to secure a majority of seats at the election:

"Support for the National-led Government (National, ACT, NZ First) dived 4.5% to 47.5% in October – not enough to secure a majority of seats at this week's election. However, the Labour-led Parliamentary Opposition (Labour, Greens, Te Pāti Māori), up 2.5% to 44%, is also well short of a majority of support.

"If these results are repeated at the election the National-led Government would likely win 57 seats (National: 32, ACT: 13 and New Zealand First: 12) just ahead of the 55 seats for the Labour-led Parliamentary Opposition (Labour: 33, Greens: 19, Te Pāti Māori: 3).

"Such a close result brings the centrist Opportunity Party into the picture. Today's Roy Morgan New Zealand Poll shows Opportunity with 8% support – up 1.5% from a month ago – and set to enter Parliament for the first time by winning an election deciding 10 seats.

"Amongst the ruling National-led Government, support for National dropped 4.5% to 26.5% - driving the decline for the government, while support for ACT was unchanged at 11%, and support for New Zealand First was unchanged at 10%.

"The fall in support for National has coincided with a rising majority of New Zealanders – now 55% (up 4.5% points) saying the country is 'going in the wrong direction' – a clear indicator of the trouble facing the National-led Government seeking re-election. Only 37.5% of New Zealanders say the country is 'going in the right direction'.

"For the Parliamentary Opposition, support for Labour increased 4% to 27.5% to edge just in front of National – which could be crucial in post-election negotiations. Support for the Greens was down 0.5% to 15.5%, while support for Te Pāti Māori was down 1% to just 1%.

"However, the national level of support for Te Pāti Māori isn't so important with the party pursuing a policy of targeting electorate wins rather than more widespread support – making an overhang of seats in the Parliament very likely post-election.

"Interestingly, support for the National-led Government is heavily concentrated among older men aged 50+ with the trio of National-ACT-NZ First on 62% more than double the support for the Labour-led Parliamentary Opposition (Labour-Greens-Te Pāti Māori) on just 29%.

"However, the Labour-led Parliamentary Opposition leads the National-led Government among the three other gender and age groups. For women aged 50+ (48% cf. 44%), for men aged 18-49 (45.5% cf. 42.5%) and the largest lead among women aged 18-49 (54% cf. 40%).

"These results suggest Opportunity Party will decide who the next Government will be and whether National's leader Christopher Luxon remains Prime Minister, or whether Labour Leader Chris Hipkins will have a second stint as Prime Minister after holding the role in 2023.

"A potential Labour-Greens-TOP coalition would hold 62 seats in a 122-seat Parliament – a slim majority of seats, or a potential four-way National-ACT-NZ First-TOP coalition would hold a more commanding 67 seats in a 122-seat Parliament. The choice TOP makes could well be determined by the level of overhang in the Parliament, and which combination of parties can command a majority of seats in a very finely balanced Parliament.

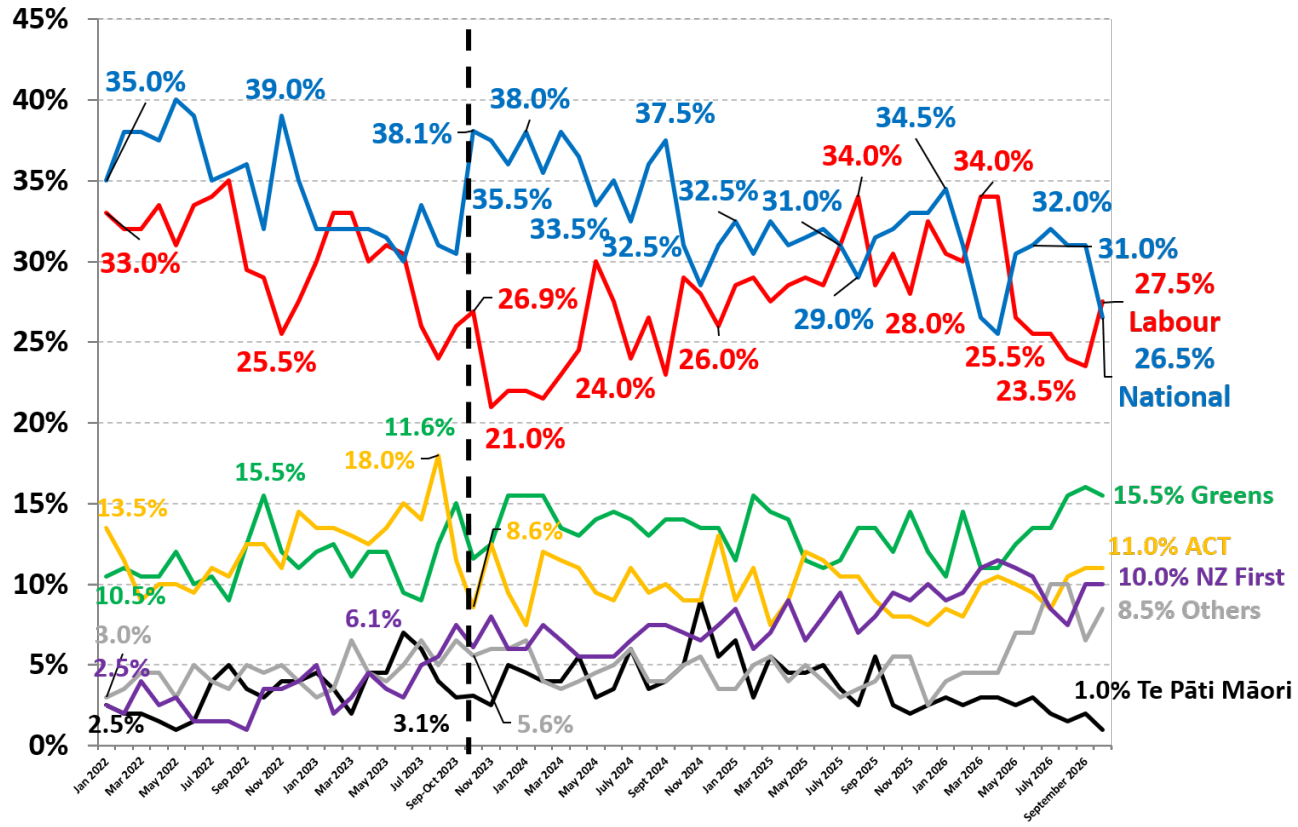
"The New Zealand Election is being this weekend on Saturday November 7."

For comments or more information about Roy Morgan's New Zealand Voting Data and profiles of supporters of Labour, National and other parties, please contact:

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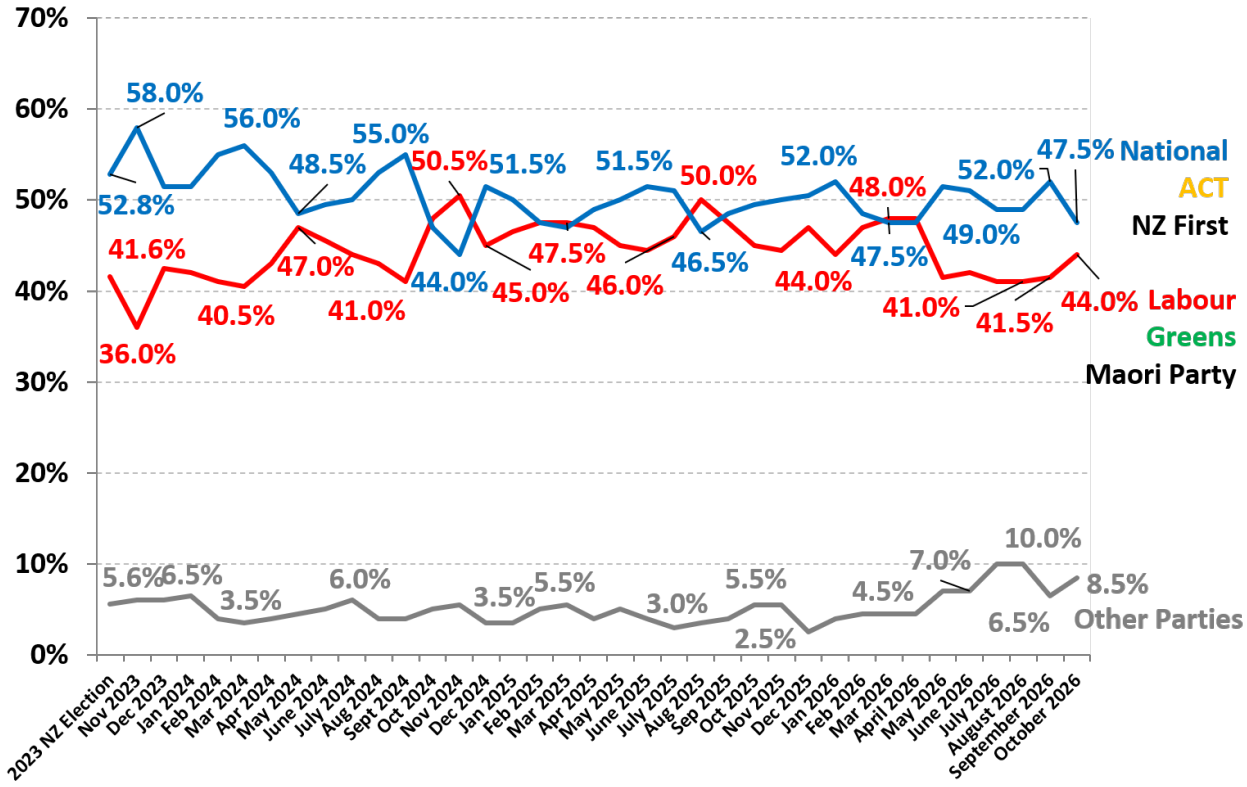
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New Zealand Party Vote: 2022-26



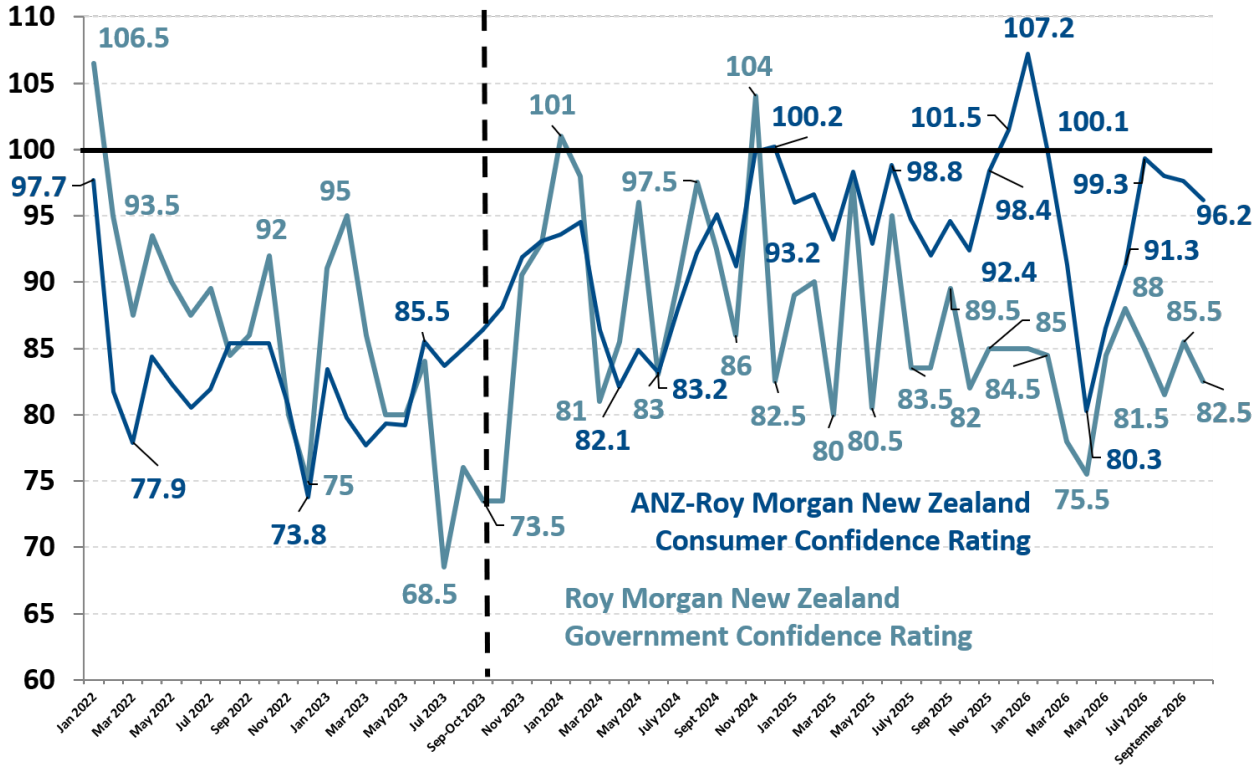
Source: Roy Morgan New Zealand Single Source. January 2022 – October 2026.
Base: New Zealand electors aged 18+. Average interviews per month – 912.

New Zealand Party Vote: NZ Govt. v Parliamentary Opposition



Source: Roy Morgan New Zealand Single Source. November 2023 - October 2026.
Base: New Zealand electors aged 18+. Average interviews per month – 883.

Roy Morgan NZ Government Confidence Rating vs. ANZ-Roy Morgan NZ Consumer Confidence



Source: Roy Morgan New Zealand Single Source. January 2022 – October 2026.
Base: New Zealand electors aged 18+. Average interviews per month – 912.

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Two-Party Preferred: National-led Government vs. Parliamentary Opposition Parties

	National-led Government (National, ACT & NZ First)	Parliamentary Opposition Parties (Labour, Greens & Te Pāti Māori)
NZ Election, October 14, 2023*	**52.80**	**41.59**
ROY MORGAN NEW ZEALAND POLL		
National wins the NZ Election and signs a governing coalition agreement with ACT and NZ First on Friday November 24, 2023		
January 2024	51.5	42
February 2024	55	41
March 2024	56	40.5
April 2024	53	43
May 2024	48.5	47
June 2024	49.5	45.5
July 2024	50	44
August 2024	53	43
September 2024	55	41
October 2024	47	48
November 2024	44	50.5
December 2024	51.5	45
2025		
January 2025	50	46.5
February 2025	47.5	47.5
March 2025	47	47.5
April 2025	49	47
May 2025	50	45
June 2025	51.5	44.5
July 2025	51	46
August 2025	46.5	50
September 2025	48.5	47.5
October 2025	49.5	45
November 2025	50	44.5
December 2025	50.5	47
2026		
January 2026	52	44
February 2026	48.5	47
March 2026	47.5	48
April 2026	47.5	48
May 2026	51.5	41.5
June 2026	51	42
July 2026	49	41
August 2026	49	41
September 2026	52	41.5
October 2026	**47.5**	**44**

**At the 2023 NZ Election the National party secured 38.08% of the vote and needed the support of ACT (8.64%) and NZ First (6.08%) to secure a governing coalition with a majority of seats in the Parliament. There were three Parties elected to Parliament not in Government including Labour (26.91%), Greens (11.6%) and the Maori Party (3.08%).*

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Voting Intention Summary

The following table compares the latest New Zealand Roy Morgan Polls on Voting Intention with the result from the October 14, 2023, General Election:

National-led Governments (& supporting parties) are highlighted in Blue. Labour-led Governments (& supporting parties) are highlighted in Red.

PARTY VOTE ELECTIONS	National %	ACT %	NZ First %	Labour %	Green Party* %	Te Pāti Māori** %	Opport-unity** %	Other %
October 12, 1996*	33.87	6.10	13.35	28.19	10.10	n/a	n/a	8.39
November 27, 1999	30.50	7.04	4.26	38.74	5.16	n/a	n/a	14.30
July 27, 2002	20.93	7.14	10.38	41.26	7.00	n/a	n/a	13.29
September 17, 2005	39.10	1.51	5.72	41.10	5.30	2.12	n/a	5.15
November 8, 2008	44.93	3.65	4.07	33.99	6.72	2.39	n/a	4.25
November 26, 2011	47.31	1.07	6.59	27.48	11.06	1.43	n/a	5.06
September 20, 2014	47.04	0.69	8.66	25.13	10.70	1.32	n/a	6.46
September 23, 2017	44.45	0.50	7.20	36.89	6.27	1.18	2.44	1.07
October 17, 2020	25.58	7.59	2.60	50.01	7.86	1.17	1.51	3.70
October 14, 2023	**38.08**	**8.64**	**6.08**	**26.91**	**11.60**	**3.08**	**2.22**	**3.35**
ROY MORGAN POLL								
2024								
January 2024	**38**	**7.5**	**6**	22	15.5	4.5	4.5	2
February 2024	**35.5**	**12**	**7.5**	21.5	15.5	4	2.5	1.5
March 2024	**38**	**11.5**	**6.5**	23	13.5	4	2.5	1
April 2024	**36.5**	**11**	**5.5**	24.5	13	5.5	2	2
May 2024	**33.5**	**9.5**	**5.5**	30	14	3	3	1.5
June 2024	**35**	**9**	**5.5**	27.5	14.5	3.5	2.5	2.5
July 2024	**32.5**	**11**	**6.5**	24	14	6	4.5	1.5
August 2024	**36**	**9.5**	**7.5**	26.5	13	3.5	2.5	1.5
September 2024	**37.5**	**10**	**7.5**	23	14	4	2.5	1.5
October 2024	31	9	7	**29**	**14**	**5**	2	3
November 2024	28.5	9	6.5	**28**	**13.5**	**9**	3.5	2
December 2024	**31**	**13**	**7.5**	26	13.5	5.5	1	2.5
2025								
January 2025	**32.5**	**9**	**8.5**	28.5	11.5	6.5	1.5	2
February 2025	**30.5**	**11**	**6**	29	15.5	3	2.5	2.5
March 2025	32.5	7.5	7	**27.5**	**14.5**	**5.5**	4	1.5
April 2025	**31**	**9**	**9**	28.5	14	4.5	2.5	1.5
May 2025	**31.5**	**12**	**6.5**	29	11.5	4.5	3	2
June 2025	**32**	**11.5**	**8**	28.5	11	5	3	1
July 2025	**31**	**10.5**	**9.5**	31	11.5	3.5	1	2
August 2025	29	10.5	7	**34**	**13.5**	**2.5**	3	0.5
September 2025	**31.5**	**9**	**8**	28.5	13.5	5.5	2.5	1.5
October 2025	**32**	**8**	**9.5**	30.5	12	2.5	2.5	3
November 2025	**33**	**8**	**9**	28	14.5	2	2.5	3
December 2025	**33**	**7.5**	**10**	32.5	12	2.5	2.5	0
2026								
January 2026	**34.5**	**8.5**	**9**	30.5	10.5	3	2.5	1.5
February 2026	**31**	**8**	**9.5**	30	14.5	2.5	4	0.5
March 2026	26.5	10	11	**34**	**11**	**3**	4	0.5
April 2026	25.5	10.5	11.5	**34**	**11**	**3**	4	0.5
May 2026	**30.5**	**10**	**11**	26.5	12.5	2.5	6	1
June 2026	**31**	**9.5**	**10.5**	25.5	13.5	3	6.5	0.5
July 2026	**32**	**8.5**	**8.5**	25.5	13.5	2	8	2
August 2026	**31**	**10.5**	**7.5**	24	15.5	1.5	9.5	0.5
September 2026	**31**	**11**	**10**	23.5	16	2	6.5	0
October 2026	**26.5**	**11**	**10**	**27.5**	**15.5**	**1**	**8**	**0.5**

**The 1996 Election was the first New Zealand Election contested via MMP (Mixed Member Proportional). At the 1996 Election the Greens Party contested as part of the "Alliance" political grouping with four other political parties.*
*** Te Pāti Māori, formerly known as The Maori Party, was launched in July 2004. Opportunity, formerly known as The Opportunities Party (TOP), was launched in November 2016.*

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Roy Morgan New Zealand Seat Predictor

The following table compares the projected seats to be won by the various New Zealand political parties based on the latest New Zealand Roy Morgan Polls on Voting Intention with the results from previous MMP Elections:

National-led Governments (& supporting parties) are highlighted in Blue. Labour-led Governments (& supporting parties) are highlighted in Red.

SEAT COUNT ELECTIONS	National %	ACT %	NZ First %	Labour %	Green Party* %	Te Pāti Māori** %	Other %
October 12, 1996*	44	8	17	37	0	0	14*
November 27, 1999	39	9	5	49	7	0	11*
July 27, 2002	27	9	13	52	9	0	10*
September 17, 2005	48	2	7	50	6	4	4*
November 8, 2008	58	5	0	43	9	5	2*
November 26, 2011	59	1	8	34	14	3	2*
September 20, 2014	60	1	11	32	14	2	1*
September 23, 2017	56	1	9	46	8	0	0
October 17, 2020	33	10	0	65	10	2	0
October 14, 2023	**49**	**11**	**8**	**34**	**15**	**6**	**0**
ROY MORGAN SEAT PREDICTOR							
January 2025	**40**	**11**	**11**	36	14	8	0
February 2025	**39**	**14**	**7**	37	19	4	0
March 2025	**41**	**10**	**9**	35	18	7	0
April 2025	**39**	**11**	**11**	36	17	6	0
May 2025	**40**	**15**	**8**	37	14	6	0
June 2025	**40**	**14**	**10**	36	14	6	0
July 2025	**38**	**13**	**12**	38	14	5	0
August 2025	36	13	9	**42**	**17**	**3**	0
September 2025	**39**	**11**	**10**	**36**	**17**	**7**	0
October 2025	**41**	**10**	**12**	39	15	3	0
November 2025	**42**	**10**	**11**	36	18	3	0
December 2025	**41**	**9**	**12**	40	15	3	0
2026							
January 2026	**43**	**11**	**11**	38	13	4	0
February 2026	**39**	**10**	**12**	38	18	3	0
March 2026	**33**	**13**	**14**	**42**	**14**	**4**	0
April 2026	**32**	**13**	**15**	**42**	**14**	**4**	0
May 2026	**37**	**12**	**14**	32	15	3	7
June 2026	**37**	**11**	**13**	31	16	4	8
July 2026	**39**	**10**	**10**	31	17	3	10
August 2026	**37**	**13**	**9**	29	19	2	11
September 2026	**37**	**13**	**12**	28	19	3	8
October 2026	**32**	**13**	**12**	**33**	**19**	**3**	**10**

**Other seats won at elections from 1996 - 2014 include: 1996 – 14 seats: Alliance (13 seats) & United NZ (1 seat); 1999 – 11 seats: Alliance (10 seats) & United NZ (1 seat); 2002 – 10 seats: United Future (8 seats) & Progressive (2 seats); 2005 – 4 seats: United Future (3 seats) & Progressive (1 seat); 2008 – 2 seats: Progressive (1 seat) & United Future (1 seat); 2011 – 2 seats: United Future (1 seat) & Mana Party (1 seat); 2014 – 1 seat: United Future (1 seat).*

***Fourth National Government (1990 – 1999): 1996 NZ Election**: National (44 seats) wins the NZ Election and governs in coalition with NZ First (17 seats) for a total of 61 seats in the 120 seat Parliament.*

***Fifth Labour Government (1999-2008): 1999 NZ Election**: Labour (49 seats) wins the NZ Election and governs in coalition with Alliance (10 seats) and the support of the Greens (7 seats) for a total of 66 seats in the 120 seat Parliament. **2002 NZ Election**: Labour (52 seats) wins the NZ Election and governs in coalition with the Progressive Coalition (2 seats) and confidence and supply from United Future (8 seats) for a total of 62 seats in the 120 seat Parliament. **2005 NZ Election**: Labour (50 seats) wins the NZ Election and governs in coalition with the Progressive Coalition (1 seat) and confidence and supply from New Zealand First (7 seats) and United Future (3 seats) for a total of 61 seats in the 121 seat Parliament (including 1 'overhang' seat).*

***Fifth National Government (2008-2017): 2008 NZ Election**: National (58 seats) wins the NZ Election and governs with the confidence and supply of ACT (5 seats), the Maori Party (5 seats) and United Future (1 seat) for a total of 69 seats in the 122 seat Parliament (including 2 'overhang' seats). **2011 NZ Election**: National (59 seats) wins the NZ Election and governs with the confidence and supply of Maori Party (3 seats), ACT (1 seat) and United Future (1 seat) for a total of 64 seats in the 121 seat Parliament (including 1 'overhang' seat). **2014 NZ Election**: National (60 seats) wins the NZ Election and governs with the confidence and supply of Maori Party (2 seats), ACT (1 seat) and United Future (1 seat) for a total of 64 seats in the 121 seat Parliament (including 1 'overhang' seat).*

***Sixth Labour Government (2017-2023): 2017 NZ Election**: Labour (46 seats) 'wins' the NZ Election and governs in coalition with NZ First (9 seats) and the confidence and supply of the Greens (8 seats) for a total of 63 seats in the 120 seat Parliament. **2020 NZ Election**: Labour (65 seats) wins the NZ Election and governs with the cooperation of the Greens (10 seats) for a total of 75 seats in the 120 seat Parliament.*

***Sixth National Government (2023-?): 2023 NZ Election**: National (48 seats) 'wins' the NZ Election and governs in coalition with ACT (16 seats) and NZ First (10 seats) for a total of 74 seats in the 123 seat Parliament (including 3 'overhang' seats).*

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NEW ZEALAND: HEADING IN "RIGHT" OR "WRONG" DIRECTION?

Electors were asked: *"Generally speaking, do you feel that things in New Zealand are heading in the right direction or would you say things are seriously heading in the wrong direction?"*

NZ Roy Morgan Government Confidence Rating: Interviewing Dates (National from Nov. 2023)

	Nov 2023	Dec 2023	Jan 2024	Feb 2024	Mar 2024	Apr 2024	May 2024	June 2024	July 2024	Aug 2024	Sep 2024	Oct 2024	Nov 2024	Dec 2024	Jan 2025	Feb 2025
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Right direction	36.5	38	42	41.5	35	34.5	43	35.5	38	43	39	36.5	46.5	35	37.5	39
Wrong direction	46	45	41	43.5	54	49	47	52.5	48	45.5	46.5	50.5	42.5	52.5	48.5	49
Roy Morgan GCR#	**90.5**	**93**	**101**	**98**	**81**	**85.5**	**96**	**83**	**90**	**97.5**	**92.5**	**86**	**104**	**82.5**	**89**	**90**
Can't say	17.5	17	17	15	11	16.5	10	12	14	11.5	14.5	13	11	12.5	14	12
TOTAL	**100**	**100**	**100**	**100**	**100**	**100**	**100**	**100**	**100**	**100**	**100**	**100**	**100**	**100**	**100**	**100**

NZ Roy Morgan Government Confidence Rating: Interviewing Dates (National Party Govt.)

	Mar 2025	Apr 2025	May 2025	Jun 2025	Jul 2025	Aug 2025	Sep 2025	Oct 2025	Nov 2025	Dec 2025	Jan 2026	Feb 2026	March 2026	April 2026	May 2026	June 2026
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Right direction	32.5	40.5	35	41	37	37	39	35.5	35.5	37	36.5	36.5	34	31.5	36.5	37
Wrong direction	52.5	43	54.5	46	53.5	53.5	49.5	53.5	50.5	52	51.5	52	56	56	52	49
Roy Morgan GCR#	**80**	**97.5**	**80.5**	**95**	**83.5**	**83.5**	**89.5**	**82**	**85**	**85**	**85**	**84.5**	**78**	**75.5**	**84.5**	**88**
Can't say	15	16.5	10.5	13	9.5	9.5	11.5	11	14	11	12	11.5	10	12.5	11.5	14
TOTAL	**100**	**100**	**100**	**100**	**100**	**100**	**100**	**100**	**100**	**100**	**100**	**100**	**100**	**100**	**100**	**100**

NZ Roy Morgan Government Confidence Rating: Interviewing Dates (National Party Govt.)

	July 2026	Aug 2026	Sep 2026	Oct 2026	Nov 2026	Dec 2026	Jan 2027	Feb 2027	March 2027	April 2027	May 2027	June 2027	July 2027	Aug 2027	Sep 2027	Oct 2027
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Right direction	35.5	35	36	37.5												
Wrong direction	50.5	53.5	50.5	55												
Roy Morgan GCR#	**85**	**81.5**	**85.5**	**82.5**												
Can't say	14	11.5	13.5	7.5												
TOTAL	**100**	**100**	**100**	**100**	**100**	**100**	**100**	**100**	**100**	**100**	**100**	**100**	**100**	**100**	**100**	**100**

#Roy Morgan GCR = Roy Morgan Government Confidence Rating (The Roy Morgan GCR is 100 plus the difference between the percentage of Kiwis who say the country is "heading in the right direction" and the percentage who say the country is "seriously heading in the wrong direction").

FOR IMMEDIATE RELEASE

The Roy Morgan Poll is conducted by the **ONLY** Australian and NZ member of the Gallup International Association.
No other public opinion poll taken in Australia or New Zealand has this qualification.

Margin of Error

The margin of error to be allowed for in any estimate depends mainly on the number of interviews on which it is based. The following table gives indications of the likely range within which estimates would be 95% likely to fall, expressed as the number of percentage points above or below the actual estimate. The figures are approximate and for general guidance only and assume a simple random sample. Allowance for design effects (such as stratification and weighting) should be made as appropriate.

Sample Size	Percentage Estimate			
	40%-60%	25% or 75%	10% or 90%	5% or 95%
1,000	±3.2	±2.7	±1.9	±1.4
1,500	±2.6	±2.2	±1.5	±1.1