

Tuesday, 29 September 2026

ALP holds an election winning lead; One Nation strongest in Queensland, Labor strongest in New South Wales

Over the past fortnight the **ALP** maintains an **election winning lead** with **26% of the primary vote**, ahead of **One Nation on 25.5%**. The **L-NP Coalition** primary is **22.5%** (20% Liberal, 2.5% Nationals); **Greens 14.5%** and **Independent/Others 11%**.

This result comes in a fortnight where both Labor and One Nation announced their immigration policies and Prime Minister Anthony Albanese spoke at the UN General Assembly in New York. Albanese also announced a taskforce to review an incident of AI hacking into Australia's Medicare statistics portal. Next week's Roy Morgan poll will show the impact of the Reserve Bank's interest rate decision today.

These results are according to the Roy Morgan Poll conducted from September 14-27, 2026, with a representative Australia-wide cross-section of 2,569 electors.

If a Federal Election were held now the ALP would win a majority against either One Nation or L-NP Coalition

In many electorates at the Election the contest is set to be between the ALP and One Nation. When preferences are allocated for Coalition, Greens, Independent, and Other Party supporters between the ALP and One Nation, Roy Morgan estimates the **ALP 53.5% in front of One Nation 46.5%**.

If the contest is between the ALP and L-NP, on a two-party preferred basis (based on how electors said they'd 'vote' their preferences), the ALP is also ahead – **ALP 52.5% cf. L-NP 47.5%**. However, when preferences are allocated based on how Australians voted at the 2025 Federal Election the gap is closer, ALP 52% leads L-NP 48%.

The complicated nature of the next Federal Election means there will be contests between the ALP and One Nation, the ALP and L-NP Coalition, One Nation and the L-NP Coalition, and any three of these parties against the Greens, Teal Independents, and other minor parties such as Katter's Australian Party (KAP).

One Nation's vote is highest in Queensland (32.5%) and lowest in South Australia (18.5%).

Among the five mainland states, **One Nation** records its highest vote in Queensland (32.5) and lowest vote in South Australia (18.5%) while **Labor** is strongest in New South Wales (28.5%) and weakest in Queensland (20.5%). The **L-NP Coalition** polls best in South Australia (26.5%) and Victoria (26.5%), while the **Greens'** best state is Victoria (16.5%) and their worst state is New South Wales (12%).

Large majority of 63.5% of electors say Australia is 'going in the wrong direction'

A large majority of Australians, 63.5%, say the country is 'going in the wrong direction'. Only 21.5% say the country is 'going in the right direction'.

Analysis by state shows a majority in all states believe the country is going in the wrong direction. This is highest in Western Australia, where 70.5% believe this, and lowest in South Australia (56.5%).

FOR IMMEDIATE RELEASE

Roy Morgan Interviewing 14-27 September 2026: Primary Vote by City/Country

Primary Vote	TOTAL	Capital Cities	Regional/Rural Areas
	%	%	%
ALP	26	28.5	22
One Nation	25.5	22	32
L-NP	22.5	22.5	23
Greens	14.5	16	13
Independents/Others	11	11.5	10
TOTAL	100	100	100

Roy Morgan Interviewing 14-27 September 2026: Primary Vote by State

Primary Vote	NSW		Vic		Qld		SA		WA	
	Last election	Now	Last election	Now	Last election	Now	Last election	Now	Last election	Now
	%	%	%	%	%	%	%	%	%	%
ALP	35.2	28.5	34	25.5	31	20.5	38.3	28	35.6	27.5
One Nation	6	26.5	5.8	23	7.8	32.5	6.2	18.5	7.6	26
L-NP	31.5	22	32.2	26.5	34.9	21	28.4	26.5	31.5	20
Greens	11.1	12	13.6	16.5	11.8	16	13.4	15.5	12	15
Independents/Others	16.2	11	14.4	9	14.5	10	13.7	10.5	13.3	12
TOTAL	100	100	100	100	100	100	100	100	100	100

Interviewing dates of Australian electors aged 18+: **Sep. 14-27, 2026** (n=2,569), **NSW** (n=765), **Vic** (n=626), **Qld** (n=506), **SA** (n=228), **WA** (n=235). **Capital city** (n=1638), **country areas** (n=931). This fortnight 7% of those surveyed can't say who they would vote for.

Further details will be released in [Roy Morgan's weekly video update](#) presented by Roy Morgan Chief Executive Officer Michele Levine.

For detailed analysis such as by States, capital cities/country areas, age, gender, occupation, and education contact Julian McCrann on (03) 9224 5365 or email julian.mccrann@roymorgan.com.



About Roy Morgan

Roy Morgan is Australia's largest independent Australian research company, with offices in each state, as well as in the U.S. and U.K. A full-service research organisation, Roy Morgan has over 80 years' experience collecting objective, independent information on consumers.

Margin of Error

The margin of error to be allowed for in any estimate depends mainly on the number of interviews on which it is based. Margin of error gives indications of the likely range within which estimates would be 95% likely to fall, expressed as the number of percentage points above or below the actual estimate. Allowance for design effects (such as stratification and weighting) should be made as appropriate.

<u>Sample Size</u>	<u>Percentage Estimate</u>			
	40%-60%	25% or 75%	10% or 90%	5% or 95%
1,000	±3.0	±2.7	±1.9	±1.3
2,000	±2.2	±1.9	±1.3	±1.0
60,000	±0.4	±0.4	±0.2	±0.2

