

Tuesday, 4 August 2026

Roy Morgan New Zealand Poll: In July National-led Government leads Labour-led Parliamentary Opposition (49% vs. 41%)

Roy Morgan's New Zealand Poll for July 2026 shows the National-led Government (National, ACT & NZ First) down 2% to 49%, maintaining a clear lead over the Labour-Greens-Te Pāti Māori Parliamentary Opposition, down 1% to 41%.

In addition, a further 10%, up 3% support independents and parties outside Parliament – the highest level of support for parties not represented in Parliament since the last election.

Amongst the National-led Government support for National increased 1% to 32%, although support for New Zealand First was down 2% to 8.5% (**the lowest level of support for New Zealand First so far this year**), and support for ACT was down 1% to 8.5%.

For the Parliamentary Opposition, support for Labour was unchanged at 25.5%, support for the Greens was unchanged at 13.5%, and support for Te Pāti Māori decreased 1% to 2%.

A further 10% (up 3%) of electors supported a minor party outside Parliament. Importantly, this includes 8% (up 1.5%) who support Opportunity and a further 2% (up 1.5%) who support other minor parties including the NewZeal, NZ Outdoors & Freedom Party (NZOFP), Vision NZ, Conservative Party NZ, Women's Right's Party and the Aotearoa Legalise Cannabis Party.

National-led Government set to win most seats but fall short of a majority with 59 seats

The survey results for July would lead to the National-led Government winning 59 seats (down nine seats from the election) and the Labour-led Parliamentary Opposition would win 51 seats (down four seats).

For the governing coalition National's support would win 39 seats (down 10 seats from the election), NZ First would win 10 seats (up two seats), and ACT would win 10 seats (down one seat).

For the three Opposition parties Labour's support would secure 31 seats (down three seats), Greens support would mean 17 seats (up two seats) and Te Pāti Māori would win three seats (down three seats).

In addition, Opportunity Party would win its first seats in Parliament with its support of 8% enough to secure the party ten seats, and crucially, the balance of power in the next Parliament.

This latest New Zealand Roy Morgan Poll on voting intention was conducted by telephone – both landline and mobile – with a New Zealand-wide cross-section of 881 electors from June 29 – July 26, 2026.

Electors were asked: "If a New Zealand Election were held today which party would receive your party vote?" Of all electors surveyed 3% (down 0.5% points) did not name a party.

New Zealand Government Confidence Rating decreased 3 points to 85 in July

The Roy Morgan Government Confidence Rating decreased 3 points to 85 in July. A majority of 50.5% (up 1.5% points) of electors say New Zealand is 'heading in the wrong direction' while only 35.5% (down 1.5% points) say New Zealand is 'heading in the right direction'.

Men favour the National-led Government while women favour the Labour-led Opposition

A majority of men (57.5%) favour the National/ ACT/ NZ First coalition government compared to 30.5% supporting the opposition Labour/ Greens/ Te Pāti Māori. In contrast, a majority of 51.5% of women favour the Labour-led Parliamentary Opposition ahead of the National-led Government on 41%.

Younger women aged 18-49 provide the largest support to the Labour-led Parliamentary Opposition (60%) compared to 28.5% for the National-led Government. Support for Labour (36%), the Greens (20%), Te Pāti Māori (4%), and New Zealand First (10.5%) is higher amongst this group than any other gender and age group analysed.

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A majority of women aged 50+ favour the National-led Government (53.5%) ahead of the Labour-led Parliamentary Opposition (43%). The combined support for the two major parties, Labour (30.5%) and National (34.5%) at a total of 65% is higher amongst this group than any other gender and age group analysed.

Among younger men, there is a clear advantage for the National-led governing coalition on 50.5%, almost 20% points ahead of the Labour-led Parliamentary Opposition on 33.5%. Support for ACT (11.5%), and Opportunity (14.5%) is higher amongst this group than any other gender and age group analysed.

A large majority of men aged 50+ support the National/ ACT/ NZ First governing coalition (64%) compared to only 28% supporting the opposition Labour/ Greens/ Te Pāti Māori. Support for National (45%) is higher among this demographic than any other gender and age group analysed.

Party vote analysis by Gender & Age

	2023 NZ Election	July 2026	Women			Men		
			All	18-49	50+	All	18-49	50+
	%	%	%	%	%	%	%	%
National	38.1	32	24.5	14.5	34.5	39.5	34.5	45
ACT	8.6	8.5	6.5	3.5	10	11	11.5	10
NZ First	6.1	8.5	10	10.5	9	7	4.5	9
National/ ACT/ NZ First	52.8	49	41	28.5	53.5	57.5	50.5	64
Labour	26.9	25.5	33.5	36	30.5	17	18	16.5
Greens	11.6	13.5	15.5	20	11.5	12	14	10
Te Pāti Māori**	3.1	2	2.5	4	1	1.5	1.5	1.5
Labour/ Greens/ Te Pāti Māori	41.6	41	51.5	60	43	30.5	33.5	28
Others	5.6	10	7.5	11.5	3.5	12	16	8
Total	100	100	100	100	100	100	100	100

Roy Morgan Government Confidence Rating

Right Direction	31	35.5	26.5	18.5	36	44.5	36	54
Wrong Direction	57.5	50.5	60	68	51.5	40.5	45.5	34.5
Government Confidence Rating	73.5	85	66.5	50.5	84.5	104	90.5	119.5
Can't say	11.5	14	13.5	13.5	12.5	15	18.5	11.5
Total	100	100	100	100	100	100	100	100

**The Roy Morgan Government Confidence Rating is 100 plus the difference between the percentage of Kiwis who say the country is "heading in the right direction" and the percentage who say the country is "seriously heading in the wrong direction".*

Government Confidence Rating for men (104) is almost 40 points higher than for women (66.5)

The Roy Morgan New Zealand Government Confidence Rating was down 3 points to 85 in July 2026. The Government Confidence Rating for men was down 1 point to 104 in July, while for women the Government Confidence Rating was dropped 4.5 points to 66.5.

For men now 44.5% (unchanged) say New Zealand is 'heading in the right direction' while 40.5% (up 1% point) say the country is 'heading in the wrong direction' – Government Confidence of 104. For older men aged 50+ Government Confidence increased 7 points to 119.5, and for younger men aged 18-49 decreased by 8 points to 90.5.

Among women a majority of 60% (up 1.5% points) say 'New Zealand is 'heading in the wrong direction', while just 26.5% (down 3% points) say New Zealand is 'heading in the right direction' – putting the indicator deep into negative territory below 100 at only 66.51. Government Confidence for younger women aged 18-49 was down 20.5 points to 50.5, while the Government Confidence Rating for older women aged 50+ increased 14 points to 84.5.

Michele Levine, CEO Roy Morgan, says neither Prime Minister Christopher Luxon's National-led Government nor the Labour-led Parliamentary Opposition are set to win a majority of seats at November's election with Opportunity Party set to hold the balance of power:

"Support for the National-led Government (National, ACT, NZ First) fell 2% to 49% in July and is now 8% points ahead of the Labour-led Parliamentary Opposition (Labour, Greens, Te Pāti Māori) on 41% (down 1%). Holding the balance of power is the Opportunity Party on 8% (up 1.5%)."

"Support for National increased 1% to 32%, while support for National's governing partners has softened in July. Support for New Zealand First was down 2% points to 8.5% - its lowest level of support so far this year, and support for ACT dropped 1% point to 8.5%."

"For the Parliamentary Opposition, support for Labour was unchanged on 25.5% - its equal lowest level of support since September 2024. The Greens were unchanged on 13.5%, while support for Te Pāti Māori is below the 5% threshold and dropped 1% to only 2%."

"The overall results, if repeated at the election, would result in a hung Parliament with a plurality of 59 seats in a (likely) 120 seat Parliament for the National-led Government. This is well ahead of the projected seats for the Labour-led Parliamentary Opposition on 51 seats, but neither side of politics would have a Parliamentary majority."

"However, it leaves the centrist Opportunity Party set to enter Parliament for the first time by winning ten seats and holding the balance of power between the two sides of politics."

"The National-led Government draws its support most significantly older men aged 50+ with a large lead over the Labour-led Parliamentary Opposition (64% cf. 28%). In addition, the National-led Government has majority support among men aged 18-49 (50.5% cf. 33.5%) and older women aged 50+ (53.5% cf. 43%)."

"In contrast, younger women aged 18-49 are the central pillar of support for the Labour-led Parliamentary Opposition over the National-led Government (60% cf. 28.5%)."

"There are other worries for the Luxon-led Government with Roy Morgan Government Confidence falling 3 points to only 85 in July. Now a bare majority of 50.5% (up 1.5% points) of New Zealand electors say the country is 'heading in the wrong direction' and only 35.5% (down 1.5% points) say the country is 'heading in the right direction'."

"Luxon and his National colleagues are hoping to avoid being the first one-term New Zealand Government for over 50 years since 1975."

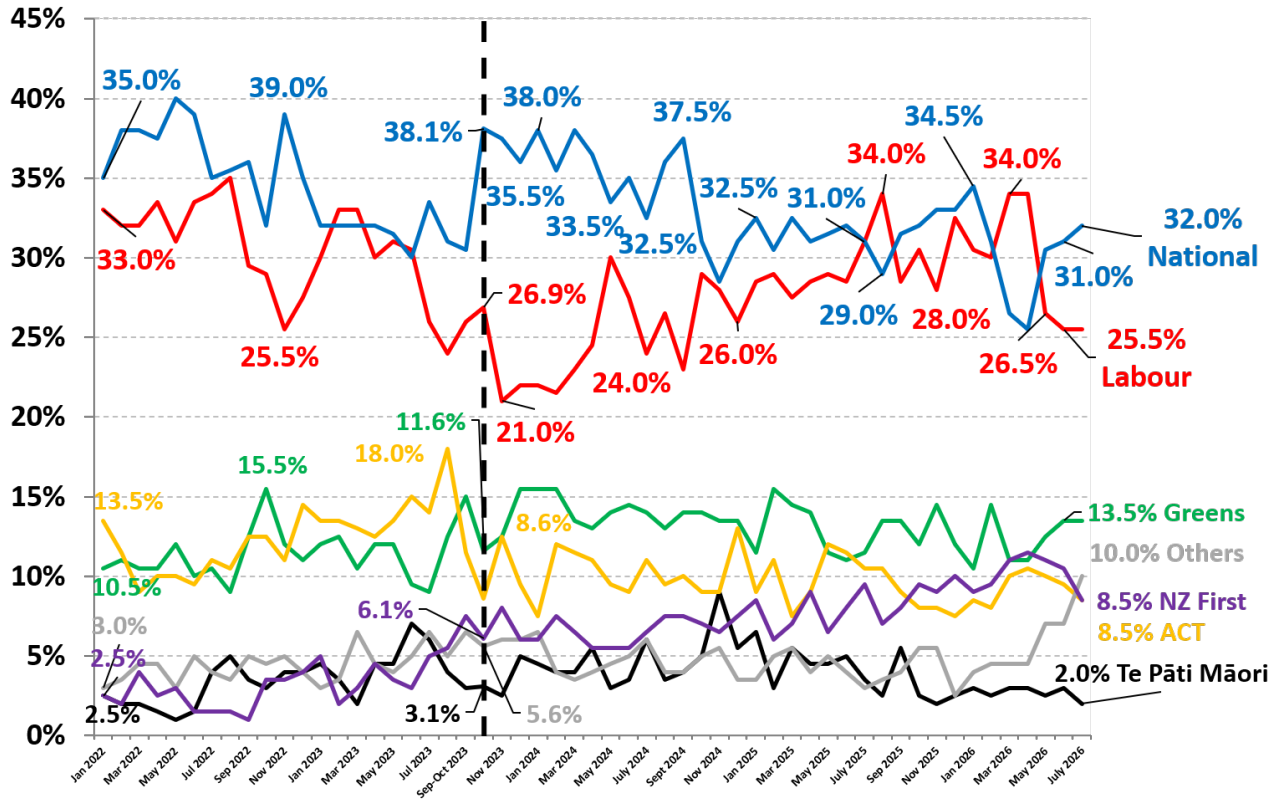
For comments or more information about Roy Morgan's New Zealand Voting Data and profiles of supporters of Labour, National and other parties, please contact:

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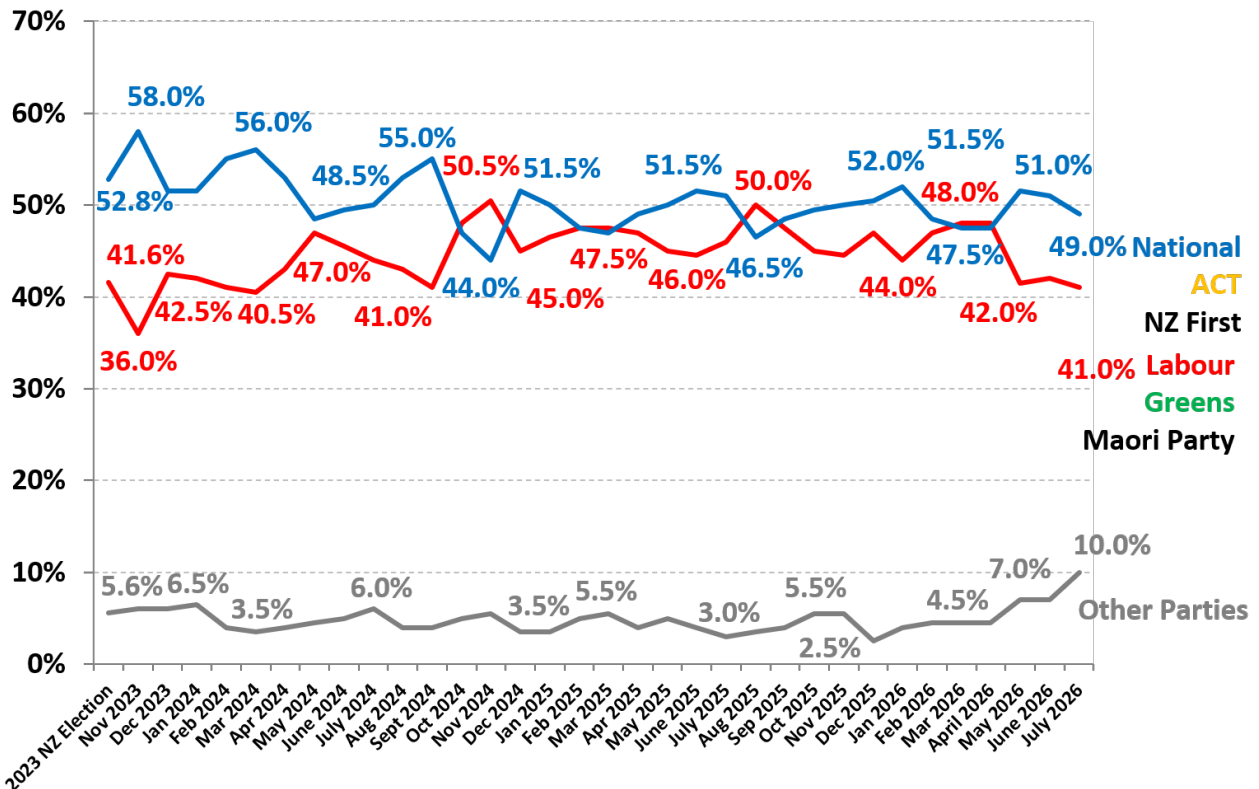
New Zealand Party Vote: 2022-26



Source: Roy Morgan New Zealand Single Source. January 2022 – July 2026.

Base: New Zealand electors aged 18+. Average interviews per month – 915.

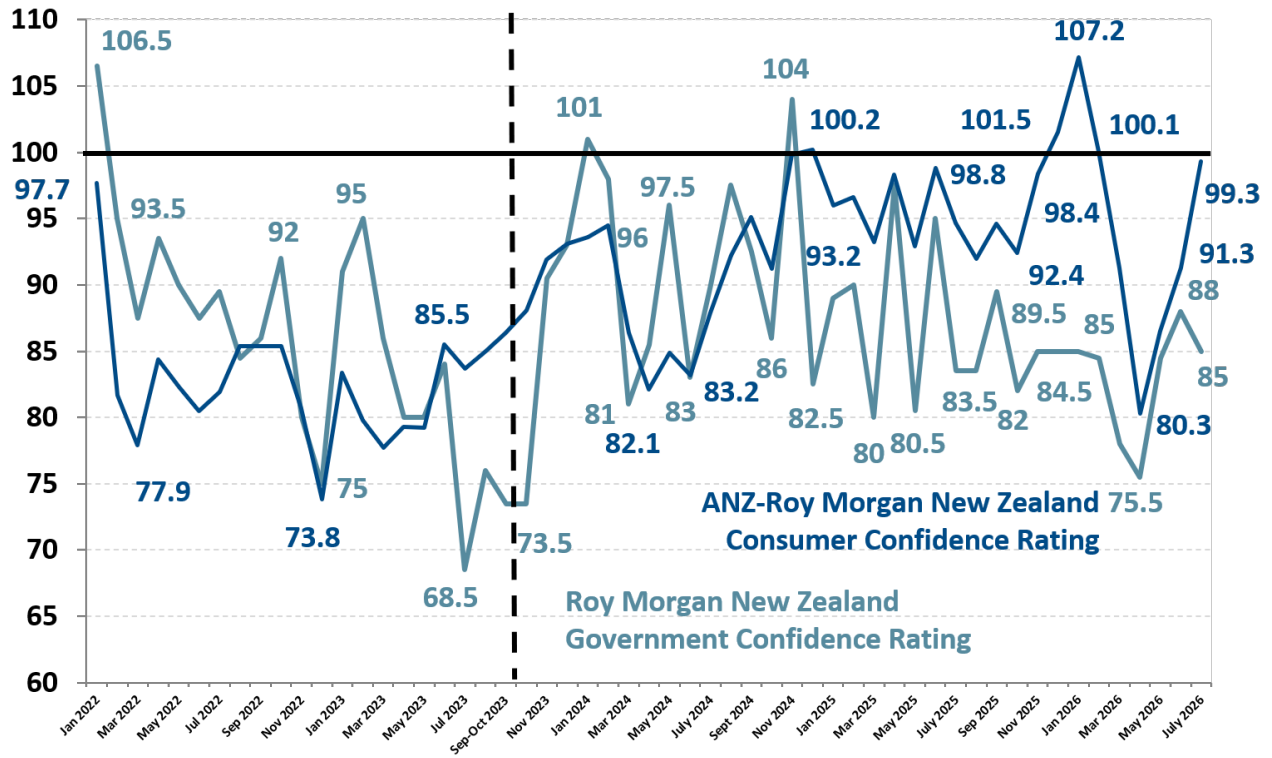
New Zealand Party Vote: NZ Govt. v Parliamentary Opposition



Source: Roy Morgan New Zealand Single Source. November 2023 - July 2026.

Base: New Zealand electors aged 18+. Average interviews per month – 884.

Roy Morgan NZ Government Confidence Rating vs. ANZ-Roy Morgan NZ Consumer Confidence



Source: Roy Morgan New Zealand Single Source. January 2022 – July 2026.

Base: New Zealand electors aged 18+. Average interviews per month – 915.

Two-Party Preferred: National-led Government vs. Parliamentary Opposition Parties

	<u>National-led Government</u> (National, ACT & NZ First)	<u>Parliamentary Opposition Parties</u> (Labour, Greens & Te Pāti Māori)
NZ Election, October 14, 2023*	52.80	41.59

ROY MORGAN NEW ZEALAND POLL

National wins the NZ Election and signs a governing coalition agreement with ACT and NZ First on Friday November 24, 2023

January 2024	51.5	42
February 2024	55	41
March 2024	56	40.5
April 2024	53	43
May 2024	48.5	47
June 2024	49.5	45.5
July 2024	50	44
August 2024	53	43
September 2024	55	41
October 2024	47	48
November 2024	44	50.5
December 2024	51.5	45
2025		
January 2025	50	46.5
February 2025	47.5	47.5
March 2025	47	47.5
April 2025	49	47
May 2025	50	45
June 2025	51.5	44.5
July 2025	51	46
August 2025	46.5	50
September 2025	48.5	47.5
October 2025	49.5	45
November 2025	50	44.5
December 2025	50.5	47
2026		
January 2026	52	44
February 2026	48.5	47
March 2026	47.5	48
April 2026	47.5	48
May 2026	51.5	41.5
June 2026	51	42
July 2026	49	41

**At the 2023 NZ Election the National party secured 38.08% of the vote and needed the support of ACT (8.64%) and NZ First (6.08%) to secure a governing coalition with a majority of seats in the Parliament. There were three Parties elected to Parliament not in Government including Labour (26.91%), Greens (11.6%) and the Maori Party (3.08%).*

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Voting Intention Summary

The following table compares the latest New Zealand Roy Morgan Polls on Voting Intention with the result from the October 14, 2023, General Election:

National-led Governments (& supporting parties) are highlighted in Blue. Labour-led Governments (& supporting parties) are highlighted in Red.

PARTY VOTE ELECTIONS	National %	ACT %	NZ First %	Labour %	Green Party* %	Te Pāti Māori** %	Opportunity** %	Other %
October 12, 1996*	33.87	6.10	13.35	28.19	10.10	n/a	n/a	8.39
November 27, 1999	30.50	7.04	4.26	38.74	5.16	n/a	n/a	14.30
July 27, 2002	20.93	7.14	10.38	41.26	7.00	n/a	n/a	13.29
September 17, 2005	39.10	1.51	5.72	41.10	5.30	2.12	n/a	5.15
November 8, 2008	44.93	3.65	4.07	33.99	6.72	2.39	n/a	4.25
November 26, 2011	47.31	1.07	6.59	27.48	11.06	1.43	n/a	5.06
September 20, 2014	47.04	0.69	8.66	25.13	10.70	1.32	n/a	6.46
September 23, 2017	44.45	0.50	7.20	36.89	6.27	1.18	2.44	1.07
October 17, 2020	25.58	7.59	2.60	50.01	7.86	1.17	1.51	3.70
October 14, 2023	38.08	8.64	6.08	26.91	11.60	3.08	2.22	3.35
ROY MORGAN POLL								
2024								
January 2024	38	7.5	6	22	15.5	4.5	4.5	2
February 2024	35.5	12	7.5	21.5	15.5	4	2.5	1.5
March 2024	38	11.5	6.5	23	13.5	4	2.5	1
April 2024	36.5	11	5.5	24.5	13	5.5	2	2
May 2024	33.5	9.5	5.5	30	14	3	3	1.5
June 2024	35	9	5.5	27.5	14.5	3.5	2.5	2.5
July 2024	32.5	11	6.5	24	14	6	4.5	1.5
August 2024	36	9.5	7.5	26.5	13	3.5	2.5	1.5
September 2024	37.5	10	7.5	23	14	4	2.5	1.5
October 2024	31	9	7	29	14	5	2	3
November 2024	28.5	9	6.5	28	13.5	9	3.5	2
December 2024	31	13	7.5	26	13.5	5.5	1	2.5
2025								
January 2025	32.5	9	8.5	28.5	11.5	6.5	1.5	2
February 2025	30.5	11	6	29	15.5	3	2.5	2.5
March 2025	32.5	7.5	7	27.5	14.5	5.5	4	1.5
April 2025	31	9	9	28.5	14	4.5	2.5	1.5
May 2025	31.5	12	6.5	29	11.5	4.5	3	2
June 2025	32	11.5	8	28.5	11	5	3	1
July 2025	31	10.5	9.5	31	11.5	3.5	1	2
August 2025	29	10.5	7	34	13.5	2.5	3	0.5
September 2025	31.5	9	8	28.5	13.5	5.5	2.5	1.5
October 2025	32	8	9.5	30.5	12	2.5	2.5	3
November 2025	33	8	9	28	14.5	2	2.5	3
December 2025	33	7.5	10	32.5	12	2.5	2.5	0
2026								
January 2026	34.5	8.5	9	30.5	10.5	3	2.5	1.5
February 2026	31	8	9.5	30	14.5	2.5	4	0.5
March 2026	26.5	10	11	34	11	3	4	0.5
April 2026	25.5	10.5	11.5	34	11	3	4	0.5
May 2026	30.5	10	11	26.5	12.5	2.5	6	1
June 2026	31	9.5	10.5	25.5	13.5	3	6.5	0.5
July 2026	32	8.5	8.5	25.5	13.5	2	8	2

*The 1996 Election was the first New Zealand Election contested via MMP (Mixed Member Proportional). At the 1996 Election the Greens Party contested as part of the "Alliance" political grouping with four other political parties.

** Te Pāti Māori, formerly known as The Maori Party, was launched in July 2004. Opportunity, formerly known as The Opportunities Party (TOP), was launched in November 2016.

Roy Morgan New Zealand Seat Predictor

The following table compares the projected seats to be won by the various New Zealand political parties based on the latest New Zealand Roy Morgan Polls on Voting Intention with the results from previous MMP Elections:

National-led Governments (& supporting parties) are highlighted in Blue. Labour-led Governments (& supporting parties) are highlighted in Red.

SEAT COUNT ELECTIONS	National %	ACT %	NZ First %	Labour %	Green Party* %	Te Pāti Māori** %	Other %
October 12, 1996*	44	8	17	37	0	0	14*
November 27, 1999	39	9	5	49	7	0	11*
July 27, 2002	27	9	13	52	9	0	10*
September 17, 2005	48	2	7	50	6	4	4*
November 8, 2008	58	5	0	43	9	5	2*
November 26, 2011	59	1	8	34	14	3	2*
September 20, 2014	60	1	11	32	14	2	1*
September 23, 2017	56	1	9	46	8	0	0
October 17, 2020	33	10	0	65	10	2	0
October 14, 2023	49	11	8	34	15	6	0
ROY MORGAN SEAT PREDICTOR							
November 2024	37	11	8	36	17	11	0
December 2024	39	16	9	32	17	7	0
2025							
January 2025	40	11	11	36	14	8	0
February 2025	39	14	7	37	19	4	0
March 2025	41	10	9	35	18	7	0
April 2025	39	11	11	36	17	6	0
May 2025	40	15	8	37	14	6	0
June 2025	40	14	10	36	14	6	0
July 2025	38	13	12	38	14	5	0
August 2025	36	13	9	42	17	3	0
September 2025	39	11	10	36	17	7	0
October 2025	41	10	12	39	15	3	0
November 2025	42	10	11	36	18	3	0
December 2025	41	9	12	40	15	3	0
2026							
January 2026	43	11	11	38	13	4	0
February 2026	39	10	12	38	18	3	0
March 2026	33	13	14	42	14	4	0
April 2026	32	13	15	42	14	4	0
May 2026	37	12	14	32	15	3	7
June 2026	37	11	13	31	16	4	8
July 2026	39	10	10	31	17	3	10

*Other seats won at elections from 1996 - 2014 include: 1996 – 14 seats: Alliance (13 seats) & United NZ (1 seat); 1999 – 11 seats: Alliance (10 seats) & United NZ (1 seat); 2002 – 10 seats: United Future (8 seats) & Progressive (2 seats); 2005 – 4 seats: United Future (3 seats) & Progressive (1 seat); 2008 – 2 seats: Progressive (1 seat) & United Future (1 seat); 2011 – 2 seats: United Future (1 seat) & Mana Party (1 seat); 2014 – 1 seat: United Future (1 seat).

Fourth National Government (1990 – 1999): 1996 NZ Election: National (44 seats) wins the NZ Election and governs in coalition with NZ First (17 seats) for a total of 61 seats in the 120 seat Parliament.

Fifth Labour Government (1999-2008): 1999 NZ Election: Labour (49 seats) wins the NZ Election and governs in coalition with Alliance (10 seats) and the support of the Greens (7 seats) for a total of 66 seats in the 120 seat Parliament. **2002 NZ Election:** Labour (52 seats) wins the NZ Election and governs in coalition with the Progressive Coalition (2 seats) and confidence and supply from United Future (8 seats) for a total of 62 seats in the 120 seat Parliament. **2005 NZ Election:** Labour (50 seats) wins the NZ Election and governs in coalition with the Progressive Coalition (1 seat) and confidence and supply from New Zealand First (7 seats) and United Future (3 seats) for a total of 61 seats in the 121 seat Parliament (including 1 'overhang' seat).

Fifth National Government (2008-2017): 2008 NZ Election: National (58 seats) wins the NZ Election and governs with the confidence and supply of ACT (5 seats), the Maori Party (5 seats) and United Future (1 seat) for a total of 69 seats in the 122 seat Parliament (including 2 'overhang' seats). **2011 NZ Election:** National (59 seats) wins the NZ Election and governs with the confidence and supply of Maori Party (3 seats), ACT (1 seat) and United Future (1 seat) for a total of 64 seats in the 121 seat Parliament (including 1 'overhang' seat). **2014 NZ Election:** National (60 seats) wins the NZ Election and governs with the confidence and supply of Maori Party (2 seats), ACT (1 seat) and United Future (1 seat) for a total of 64 seats in the 121 seat Parliament (including 1 'overhang' seat).

Sixth Labour Government (2017-2023): 2017 NZ Election: Labour (46 seats) 'wins' the NZ Election and governs in coalition with NZ First (9 seats) and the confidence and supply of the Greens (8 seats) for a total of 63 seats in the 120 seat Parliament. **2020 NZ Election:** Labour (65 seats) wins the NZ Election and governs with the cooperation of the Greens (10 seats) for a total of 75 seats in the 120 seat Parliament.

Sixth National Government (2023-?): 2023 NZ Election: National (48 seats) 'wins' the NZ Election and governs in coalition with ACT (16 seats) and NZ First (10 seats) for a total of 74 seats in the 123 seat Parliament (including 3 'overhang' seats).

NEW ZEALAND: HEADING IN “RIGHT” OR “WRONG” DIRECTION?

Electors were asked: “Generally speaking, do you feel that things in New Zealand are heading in the right direction or would you say things are seriously heading in the wrong direction?”

NZ Roy Morgan Government Confidence Rating: Interviewing Dates (National from Nov. 2023)

	Nov 2023	Dec 2023	Jan 2024	Feb 2024	Mar 2024	Apr 2024	May 2024	June 2024	July 2024	Aug 2024	Sep 2024	Oct 2024	Nov 2024	Dec 2024	Jan 2025	Feb 2025
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Right direction	36.5	38	42	41.5	35	34.5	43	35.5	38	43	39	36.5	46.5	35	37.5	39
Wrong direction	46	45	41	43.5	54	49	47	52.5	48	45.5	46.5	50.5	42.5	52.5	48.5	49
Roy Morgan GCR#	90.5	93	101	98	81	85.5	96	83	90	97.5	92.5	86	104	82.5	89	90
Can't say	17.5	17	17	15	11	16.5	10	12	14	11.5	14.5	13	11	12.5	14	12
TOTAL	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100

NZ Roy Morgan Government Confidence Rating: Interviewing Dates (National Party Govt.)

	Mar 2025	Apr 2025	May 2025	Jun 2025	Jul 2025	Aug 2025	Sep 2025	Oct 2025	Nov 2025	Dec 2025	Jan 2026	Feb 2026	March 2026	April 2026	May 2026	June 2026
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Right direction	32.5	40.5	35	41	37	37	39	35.5	35.5	37	36.5	36.5	34	31.5	36.5	37
Wrong direction	52.5	43	54.5	46	53.5	53.5	49.5	53.5	50.5	52	51.5	52	56	56	52	49
Roy Morgan GCR#	80	97.5	80.5	95	83.5	83.5	89.5	82	85	85	85	84.5	78	75.5	84.5	88
Can't say	15	16.5	10.5	13	9.5	9.5	11.5	11	14	11	12	11.5	10	12.5	11.5	14
TOTAL	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100

NZ Roy Morgan Government Confidence Rating: Interviewing Dates (National Party Govt.)

	July 2026	Aug 2026	Sep 2026	Oct 2026	Nov 2026	Dec 2026	Jan 2027	Feb 2027	March 2027	April 2027	May 2027	June 2027	July 2027	Aug 2027	Sep 2027	Oct 2027
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Right direction	35.5															
Wrong direction	50.5															
Roy Morgan GCR#	85															
Can't say	14															
TOTAL	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100

#Roy Morgan GCR = Roy Morgan Government Confidence Rating (The Roy Morgan GCR is 100 plus the difference between the percentage of Kiwis who say the country is “heading in the right direction” and the percentage who say the country is “seriously heading in the wrong direction”).

The Roy Morgan Poll is conducted by the **ONLY** Australian and NZ member of the Gallup International Association. No other public opinion poll taken in Australia or New Zealand has this qualification.

Margin of Error

The margin of error to be allowed for in any estimate depends mainly on the number of interviews on which it is based. The following table gives indications of the likely range within which estimates would be 95% likely to fall, expressed as the number of percentage points above or below the actual estimate. The figures are approximate and for general guidance only and assume a simple random sample. Allowance for design effects (such as stratification and weighting) should be made as appropriate.

Sample Size	Percentage Estimate			
	40%-60%	25% or 75%	10% or 90%	5% or 95%
1,000	±3.2	±2.7	±1.9	±1.4
1,500	±2.6	±2.2	±1.5	±1.1