



**Released To All Media  
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Detailed below are the Roy Morgan Print Readership results for the year ending March 2026.

Roy Morgan provides the industry currency in readership figures. It is the most influential survey on newspaper and magazine readership in Australia and ensures selection of the most appropriate publications to reach Population 14+ markets.

All readership estimates in these tables are 'average issue readership' (AIR) and represent the number, or %, of Australians who read or look into an average issue of the particular publication.

This provides an estimate of the 'reach' an advertiser can expect to achieve with advertising placed in the publication.

These print readership estimates do **not** include the additional Australians who read the publications in their digital form online, via web, mobile or app.

The total reach - 'cross platform' reach is greater than the 'average issue reach' of a publication as it includes additional readers.

## Magazines

Magazines	Readership % of Population 14+			Readership (‘000s)		
	Mar 2025	Mar 2026	Gain/Loss	Mar 2025	Mar 2026	% Change
4X4 Australia	1.0	1.3	0.3	229	293	27.8
AFL Record (Apr-Sep)	1.4	1.1	-0.4	330	247	-25.3
APC	0.4	0.6	0.2	84	132	56.8
Australian Country	0.3	0.5	0.2	73	121	66.4
Australian Geographic	2.1	2.6	0.5	487	602	23.7
Australian Golf Digest	0.6	0.9	0.3	131	204	55.3
Australian Gourmet Traveller	1.0	1.4	0.4	233	333	43.2
Australian Traveller	0.6	1.0	0.4	144	229	59.6
Australian Women's Weekly	5.2	5.2	0.0	1,180	1,199	1.6
Belle	0.5	0.8	0.3	122	192	57.1
Better Homes and Gardens	7.6	7.0	-0.6	1,744	1,624	-6.9
Big Issue	1.1	1.4	0.3	251	320	27.6
Bunnings Magazine	8.1	7.5	-0.6	1,840	1,741	-5.4
Coles Magazine (revised Dec24)	23.0	19.1	-	5,245	4,437	-
Cosmopolitan	1.1	0.9	-0.2	245	209	-14.7
Country Style	1.0	1.3	0.3	228	312	37.0
Diabetic Living	1.3	1.4	0.1	301	333	10.8
Eat Well	0.4	0.7	0.3	102	168	63.7
Elle Australia (from Jan25)	-	0.7	-	-	171	-
English Woman's Weekly	0.4	0.5	0.1	83	106	28.1
Esquire Australia	0.2	0.3	0.2	38	80	110.5
Forbes Australia	1.3	1.6	0.3	286	371	29.8
Frankie	1.1	1.0	-0.1	252	236	-6.5
Fresh Ideas (revised Dec24)	20.4	17.6	-	4,645	4,084	-
Gardening Australia	2.0	2.0	0.0	456	457	0.3
Golf Australia	0.6	1.0	0.4	139	223	60.2
Good Organic Gardening	0.5	0.6	0.1	118	139	17.1
Grand Designs Australia	0.6	0.8	0.1	146	176	20.5
Harper's Bazaar	0.7	0.7	0.0	153	160	4.3
Healthy Food Guide	0.7	0.9	0.2	167	218	30.9
Home Beautiful	1.5	1.8	0.3	338	414	22.3
Home Design	0.4	0.6	0.2	101	146	43.8

## Magazines (continued)

Magazines	Readership % of Population 14+			Readership ('000s)		
	Mar 2025	Mar 2026	Gain/Loss	Mar 2025	Mar 2026	% Change
Horizons (RAC) (WA)	1.3	1.2	-0.1	298	275	-7.8
House & Garden	3.1	3.2	0.0	709	731	3.1
Just Cars	1.0	1.3	0.3	227	310	36.4
Marie Claire	1.1	1.0	-0.1	248	228	-8.2
MindFood	0.5	0.6	0.1	115	138	19.9
Money Magazine	0.8	0.9	0.2	179	219	22.7
The Monthly	0.6	0.8	0.2	136	194	43.0
National Geographic	4.6	4.4	-0.2	1,047	1,024	-2.3
New Idea	2.1	2.0	-0.1	484	460	-4.9
New Idea Food	0.5	0.6	0.1	115	129	12.1
New Scientist	0.9	0.8	0.0	201	195	-3.0
Open Road (NRMA) (NSW/Vic/Qld)	5.4	5.2	-0.1	1,224	1,215	-0.8
Organic Gardener	0.7	0.9	0.2	151	199	31.9
Prevention	0.4	0.6	0.2	90	147	63.3
Qantas Magazine	2.3	2.5	0.2	525	580	10.6
RM Williams Outback	1.0	1.2	0.2	232	277	19.0
Road Ahead (RACQ) (Qld/NSW)	2.4	2.3	-0.1	558	541	-2.9
SA Move (was SA Motor) (RAA) (SA/NT/WA)	0.6	0.4	-0.2	128	94	-26.8
Street Machine	1.4	1.6	0.2	317	374	18.1
T Australia: The New York Times Style Magazine	0.3	0.5	0.2	67	116	73.9
Take 5 (Weekly)	1.9	1.7	-0.1	427	401	-6.0
Take 5 Bumper Monthly	2.1	2.1	-0.1	488	481	-1.6
That's Life!	1.9	1.6	-0.3	438	378	-13.8
That's Life! Mega Monthly	2.2	2.1	-0.2	512	481	-5.9
Time	0.9	0.6	-0.3	206	137	-33.4
TOTAL Motoring Club Magazines	9.6	9.0	-0.6	2,202	2,095	-4.9
TV Week	1.6	1.2	-0.4	358	281	-21.4
Unique Cars	0.8	1.1	0.3	191	261	36.4
Vacations & Travel	0.5	0.9	0.4	111	201	81.9
Vogue Australia	1.8	1.9	0.1	420	445	6.0
Vogue Living	1.0	1.1	0.2	221	262	18.5
WellBeing	0.9	1.3	0.4	205	293	42.8
Wheels	1.2	1.2	0.1	267	284	6.3
Who	0.6	0.4	-0.1	129	104	-19.5
Woman's Day	3.0	2.5	-0.4	678	586	-13.5