



**Released To All Media
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Detailed below are the Roy Morgan Print Readership results for the year ending September 2025.

Roy Morgan provides the industry currency in readership figures. It is the most influential survey on newspaper and magazine readership in Australia and ensures selection of the most appropriate publications to reach Population 14+ markets.
All readership estimates in these tables are 'average issue readership' (AIR) and represent the number, or %, of Australians who read or look into an average issue of the particular publication.

This provides an estimate of the 'reach' an advertiser can expect to achieve with advertising placed in the publication.

These print readership estimates do **not** include the additional Australians who read the publications in their digital form online, via web, mobile or app.

The total reach - 'cross platform' reach is greater than the 'average issue reach' of a publication as it includes additional readers.

Magazines

Magazines	Readership % of Population 14+			Readership ('000s)		
	Sep 2024	Sep 2025	Gain/Loss	Sep 2024	Sep 2025	% Change
4X4 Australia	1.1	1.1	0.1	241	264	9.5
AFL Record (Apr-Sep)	1.5	1.1	-0.4	330	247	-25.3
APC	0.4	0.5	0.1	85	105	23.1
Australian Country	0.3	0.4	0.2	65	103	58.0
Australian Geographic	2.3	2.2	-0.1	512	504	-1.6
Australian Golf Digest	0.7	0.7	0.0	157	155	-1.1
Australian Gourmet Traveller	1.1	1.3	0.2	244	288	18.0
Australian Traveller	0.6	0.8	0.2	132	182	37.7
Australian Women's Weekly	5.3	5.1	-0.2	1,204	1,180	-2.0
Belle	0.6	0.7	0.2	124	170	36.9
Better Homes and Gardens	8.1	7.2	-0.9	1,825	1,658	-9.1
Big Issue	1.2	1.2	-0.1	278	270	-3.0
Bunnings Magazine	8.5	7.5	-1.0	1,925	1,731	-10.1
Coles Magazine	23.7	20.4	-3.3	5,346	4,699	-12.1
Cosmopolitan	-	1.0	-	-	222	-
Cosmos	0.5	0.6	0.1	113	141	24.8
Country Style	1.0	1.3	0.3	218	288	32.3
Diabetic Living	1.4	1.3	-0.1	316	307	-2.7
Eat Well	0.5	0.6	0.1	116	133	15.2
English Woman's Weekly	0.4	0.4	0.1	82	100	21.1

Magazines (continued)

Magazines	Readership % of Population 14+			Readership ('000s)		
	Sep 2024	Sep 2025	Gain/Loss	Sep 2024	Sep 2025	% Change
Esquire Australia	0.2	0.3	0.1	40	65	63.8
Forbes Australia	1.2	1.4	0.2	270	311	15.1
Frankie	1.2	1.0	-0.2	264	223	-15.3
Fresh Ideas	21.1	18.8	-2.4	4,767	4,320	-9.4
Gardening Australia	1.9	2.1	0.1	430	473	9.9
Golf Australia	0.7	0.8	0.1	158	186	18.2
Good Organic Gardening	0.5	0.6	0.1	109	136	24.2
Grand Designs Australia	0.7	0.7	0.0	156	167	7.2
Harper's Bazaar	0.6	0.7	0.1	145	166	14.6
Healthy Food Guide	0.8	0.8	0.0	178	186	4.4
Home Beautiful	1.6	1.6	0.0	367	379	3.0
Home Design	0.5	0.5	0.0	110	112	1.5
Horizons (RAC) (WA)	1.3	1.2	-0.1	290	278	-4.1
House & Garden	3.2	3.1	-0.1	727	718	-1.2
Journeys (RACT) (Tas)	0.1	0.1	0.0	31	28	-9.1
Just Cars	1.0	1.2	0.2	228	276	21.1
Marie Claire	1.2	1.0	-0.2	270	233	-13.6
MindFood	0.4	0.6	0.1	101	128	26.6
Money Magazine	0.8	0.9	0.0	190	202	6.5
The Monthly	0.7	0.7	0.0	153	165	8.2
National Geographic	4.7	4.4	-0.3	1,053	1,013	-3.8
New Idea	2.3	2.2	0.0	509	508	0.0
New Idea Food	0.6	0.6	0.0	126	131	3.4
New Scientist	0.9	0.9	-0.1	212	198	-6.3
Open Road (NRMA) (NSW/Vic/Qld)	5.9	5.2	-0.7	1,335	1,201	-10.0
Organic Gardener	0.7	0.8	0.1	147	182	23.4
PC PowerPlay	0.5	0.5	0.0	122	121	-0.7
Prevention	0.4	0.5	0.1	95	118	24.3
Qantas Magazine	2.4	2.4	0.0	536	541	0.9
Reader's Digest Australia	1.6	1.4	-0.2	359	325	-9.5
RM Williams Outback	1.0	1.2	0.2	223	277	24.1
Road Ahead (RACQ) (Qld/NSW)	2.6	2.5	0.0	579	584	0.8
Rolling Stone	1.0	0.9	-0.1	228	218	-4.5
SA Move (was SA Motor) (RAA) (SA/NT/WA)	0.7	0.4	-0.2	149	100	-33.2
Street Machine	1.4	1.5	0.1	316	345	9.3
T Australia: The New York Times Style Magazine	0.3	0.4	0.1	76	94	23.9
Take 5 (Weekly)	1.9	1.9	0.0	430	445	3.6

Magazines (continued)

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	Sep 2024	Sep 2025	Gain/Loss	Sep 2024	Sep 2025	% Change
Take 5 Bumper Monthly	2.4	2.1	-0.3	546	481	-12.0
That's Life!	2.1	1.9	-0.2	466	437	-6.2
That's Life! Mega Monthly	2.4	2.2	-0.3	547	499	-8.7
Time	1.0	0.7	-0.3	227	158	-30.3
TOTAL Motoring Club Magazines	10.4	9.3	-1.1	2,341	2,143	-8.5
TV Week	1.5	1.4	-0.1	342	333	-2.6
Unique Cars	0.9	1.0	0.0	210	226	7.4
Vacations & Travel	0.5	0.7	0.2	115	172	49.4
Vogue Australia	2.1	1.9	-0.3	479	428	-10.7
Vogue Living	1.1	1.0	-0.2	259	220	-15.1
WellBeing	1.2	1.1	0.0	260	264	1.3
Wheels	1.3	1.2	-0.1	282	266	-5.7
Who	0.6	0.5	-0.1	136	120	-11.7
Woman's Day	3.2	2.8	-0.4	712	640	-10.0