

Monday, 25 August 2025

## **ALP maintains strong two-party preferred lead in August: ALP 56.5% cf. L-NP 43.5% as support for minor parties surges**

In August the ALP maintained its commanding two-party preferred lead on 56.5% (down 0.5% from July 2025) ahead of the L-NP Coalition on 42.5% (up 0.5%), the latest Roy Morgan survey conducted with a representative Australia-wide cross-section of 5,001 electors interviewed over the last four weeks from July 28 – August 24, 2025, finds.

The Albanese Government's two-party preferred lead is clearly above the 2025 Federal Election result in early May: ALP 55.2% cf. L-NP 44.8%.

In the month of August primary support for both of the major parties was down with support for the ALP at 34% (down 2.5% from July 2025) ahead of the Liberal-National Coalition on 30% (down 1%).

Support for the Greens was unchanged at 12%, however support for One Nation increased 2% to 9%. In addition, support for Independents/Other Parties increased by 1.5% to 15%.

### **ALP again leads the L-NP Coalition on two-party preferred terms in all six States**

The ALP once again leads the L-NP Coalition on two-party preferred terms in all six States – including Queensland, the only State the Coalition won a majority of the vote at the Federal Election.

The ALP's largest two-party preferred leads are again in the two smallest States of South Australia (ALP: 59% cf. L-NP 41%) and Tasmania (ALP: 63.5% cf. L-NP 36.5%). At the Federal Election the ALP won 11/15 seats in South Australia and Tasmania, the L-NP won 2/15 seats and Independent candidates won 2/15 seats.

### **Two-party preferred vote in every State & Territory: August 2025**

<b>NSW:</b>	ALP 55% (down 1.5% since July) cf. L-NP 45% (up 1.5%).
<b>Victoria:</b>	ALP 58% (up 0.5%) cf. L-NP 42% (down 0.5%).
<b>Queensland:</b>	ALP 52% (down 1.5%) cf. LNP 48% (up 1.5%).
<b>WA:</b>	ALP 56.5% (up 2%) cf. L-NP 43.5% (down 2%).
<b>SA:</b>	ALP 59% (down 3%) cf. L-NP 41% (down 3%).
<b>Tasmania:</b>	ALP 63.5% (up 2.5%) cf. L-NP 36.5% (down 2.5%).

### **ALP holds large two-party preferred leads for both genders in August**

<b>Women:</b>	ALP 60.5% (up 1% since July) cf. L-NP 39.5% (down 1%).
<b>Men:</b>	ALP 52% (down 2.5%) cf. L-NP 48% (up 2.5%).

### **Analysis by age shows the ALP leading for age groups aged under 50 (August 2025)**

In August the ALP has strengthened its two party-preferred lead in the younger age groups of both 18-34 and 35-49 year olds while the Coalition has gained a narrow lead among 50-64 year olds and increased its lead for those aged 65+.

<b>18-34:</b>	ALP 71% (up 2% since July) cf. L-NP 29% (down 2%).
<b>35-49:</b>	ALP 61% (up 3%) cf. L-NP 39% (down 3%).
<b>50-64:</b>	L-NP 50.5% (up 3.5%) cf. ALP 49.5% (down 3.5%).
<b>65+:</b>	L-NP 56.5% (up 4.5%) cf. ALP 43.5% (down 4.5%).

## Roy Morgan Government Confidence Rating slides for second straight month in August

The Roy Morgan Government Confidence Rating was at 85.5 in August (down 5 points from July 2025).

Now a majority of 50.5% (up 4%) of Australians say the country is 'going in the wrong direction' compared to only 36% (down 1%) that say the country is 'going in the right direction'.

The latest Roy Morgan survey is based on interviewing a representative cross-section of 5,001 Australian electors from July 28 – August 24, 2025. Of all electors surveyed, 5.5% (down 0.5%) can't say who they would vote for. When comparing different polls, it is always important to make sure to take note of the dates when the polls are conducted to undertake a proper comparison between two polls.

When preferences from this week's Roy Morgan survey for the month of August are allocated based on how Australians voted at the 2025 Federal Election held in early May the two-party preferred result produced is in line with the final two-party preferred Federal Election result with the ALP on 55.5% (down 1.5% from a month ago) leading the L-NP Coalition on 44.5% (up 1.5%).

Further details will be released in [Roy Morgan's weekly video update](#) presented by Roy Morgan Roy Morgan Poll Manager Julian McCrann.

For detailed analysis such as by States, capital cities/country areas, age, gender, occupation, and education contact Julian McCrann on (03) 9224 5365 or email [julian.mccrann@roymorgan.com](mailto:julian.mccrann@roymorgan.com).

### About Roy Morgan

Roy Morgan is Australia's largest independent Australian research company, with offices in each state, as well as in the U.S. and U.K. A full-service research organisation, Roy Morgan has over 80 years' experience collecting objective, independent information on consumers.

### Margin of Error

The margin of error to be allowed for in any estimate depends mainly on the number of interviews on which it is based. Margin of error gives indications of the likely range within which estimates would be 95% likely to fall, expressed as the number of percentage points above or below the actual estimate. Allowance for design effects (such as stratification and weighting) should be made as appropriate.

Sample Size	Percentage Estimate			
	40%-60%	25% or 75%	10% or 90%	5% or 95%
1,000	±3.0	±2.7	±1.9	±1.3
2,000	±2.2	±1.9	±1.3	±1.0
60,000	±0.4	±0.4	±0.2	±0.2