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Detailed below are the Roy Morgan Print Readership results for the year ending June 2025.

Roy Morgan provides the industry currency in readership figures. It is the most influential survey on newspaper and magazine readership in Australia and ensures selection of the most appropriate publications to reach Population 14+ markets.

All readership estimates in these tables are 'average issue readership' (AIR) and represent the number, or %, of Australians who read or look into an average issue of the particular publication.

This provides an estimate of the 'reach' an advertiser can expect to achieve with advertising placed in the publication.

These print readership estimates do **not** include the additional Australians who read the publications in their digital form online, via web, mobile or app.

The total reach - 'cross platform' reach is greater than the 'average issue reach' of a publication as it includes additional readers.

Magazines

Magazines	Readership % of Population 14+			Readership ('000s)		
	Jun 2024	Jun 2025	Gain/Loss	Jun 2024	Jun 2025	% Change
4X4 Australia	1.1	1.1	0.0	237	251	5.9
AFL Record (Apr-Sep)	1.4	1.2	-0.2	321	285	-11.3
APC	0.4	0.4	0.0	88	94	5.9
Australian Country	0.2	0.4	0.1	55	84	53.0
Australian Geographic	2.1	2.2	0.2	466	512	10.0
Australian Golf Digest	0.7	0.6	-0.1	153	142	-7.3
Australian Gourmet Traveller	1.0	1.2	0.2	228	276	21.1
Australian Traveller	0.6	0.7	0.2	127	168	32.8
Australian Women's Weekly	5.4	5.3	-0.1	1,200	1,206	0.6
Belle	0.5	0.6	0.1	123	139	13.1
Better Homes and Gardens	8.0	7.4	-0.6	1,793	1,696	-5.4
Big Issue	1.3	1.2	-0.1	290	265	-8.6
Bunnings Magazine	8.5	7.8	-0.7	1,902	1,789	-5.9
Coles Magazine	23.2	21.8	-1.4	5,188	4,995	-3.7
Cosmopolitan	-	1.0	-	-	240	-
Cosmos	0.5	0.6	0.1	113	137	21.3
Country Style	0.9	1.1	0.2	212	258	21.6
Delicious	1.4	1.4	0.0	319	329	3.2
Diabetic Living	1.3	1.4	0.1	281	314	11.7
Eat Well	0.5	0.5	0.1	103	121	17.5

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Magazines (continued)

Magazines	Readership % of Population 14+			Readership ('000s)		
	Jun 2024	Jun 2025	Gain/Loss	Jun 2024	Jun 2025	% Change
English Woman's Weekly	0.5	0.4	-0.1	102	91	-10.8
Forbes Australia	1.2	1.3	0.2	259	305	17.6
Foxtel Magazine	1.1	1.0	-0.2	252	221	-12.4
Frankie	1.2	1.0	-0.2	264	234	-11.5
Fresh Ideas	21.8	19.5	-2.3	4,880	4,477	-8.2
Gardening Australia	2.0	2.0	0.0	448	455	1.7
Golf Australia	0.7	0.7	0.0	156	167	6.8
Good Organic Gardening	0.4	0.6	0.1	100	127	27.0
Grand Designs Australia	0.6	0.7	0.1	140	166	18.6
Harper's Bazaar	0.6	0.7	0.1	145	161	11.2
Healthy Food Guide	0.8	0.8	0.0	172	176	2.4
Home Beautiful	1.6	1.6	-0.1	368	360	-2.1
Home Design	0.5	0.5	0.0	102	108	5.7
Horizons (RAC) (WA)	1.3	1.3	0.0	280	293	4.8
House & Garden	3.2	3.1	0.0	710	722	1.6
InStyle Australia	0.6	0.4	-0.1	125	101	-18.8
Journeys (RACT) (Tas)	0.1	0.1	0.0	23	34	45.0
Just Cars	1.0	1.1	0.2	220	263	19.4
Marie Claire	1.2	1.0	-0.2	270	233	-13.6
MindFood	0.4	0.5	0.1	89	121	36.2
Money Magazine	0.8	0.9	0.1	183	205	12.4
The Monthly	0.8	0.6	-0.1	168	145	-13.7
National Geographic	4.7	4.4	-0.3	1,054	1,019	-3.2
New Idea	2.3	2.2	-0.1	509	501	-1.5
New Idea Food	0.6	0.5	0.0	127	123	-3.6
New Scientist	0.9	0.9	-0.1	208	202	-3.1
Open Road (NRMA) (NSW/Vic/Qld)	5.8	5.4	-0.4	1,288	1,236	-4.0
Organic Gardener	0.6	0.7	0.1	144	169	17.2
PC PowerPlay	0.5	0.5	0.0	111	122	9.5
Prevention	0.4	0.5	0.1	89	109	22.7
Qantas Magazine	2.4	2.3	-0.1	537	538	0.2
Reader's Digest Australia	1.6	1.5	-0.1	361	336	-6.8
RM Williams Outback	0.9	1.2	0.2	210	267	27.1
Road Ahead (RACQ) (Qld/NSW)	2.8	2.5	-0.3	618	563	-8.9
Rolling Stone	1.1	0.9	-0.2	239	203	-15.3
Royals Monthly (by New Idea)	0.9	1.0	0.0	210	222	5.6
SA Move (was SA Motor) (RAA) (SA/NT/WA)	0.6	0.5	-0.1	131	119	-9.5

Magazines (continued)

Magazines	Readership % of Population 14+			Readership ('000s)		
	Jun 2024	Jun 2025	Gain/Loss	Jun 2024	Jun 2025	% Change
Street Machine	1.4	1.5	0.1	313	341	8.9
T Australia: The New York Times Style Magazine	0.4	0.3	0.0	86	77	-10.2
Take 5 (Weekly)	2.0	1.9	-0.1	443	440	-0.6
Take 5 Bumper Monthly	2.3	2.1	-0.2	513	481	-6.2
That's Life!	2.1	1.9	-0.2	472	438	-7.2
That's Life! Mega Monthly	2.4	2.2	-0.2	545	502	-7.8
Time	0.9	0.8	-0.1	207	190	-8.3
TOTAL Motoring Club Magazines	10.3	9.6	-0.7	2,297	2,199	-4.2
TV Week	1.5	1.5	0.0	332	346	4.3
Unique Cars	0.9	0.9	0.0	205	205	0.0
Vacations & Travel	0.6	0.6	0.0	143	142	-0.9
Vogue Australia	2.1	1.9	-0.2	466	431	-7.5
Vogue Living	1.1	1.0	-0.1	246	227	-7.9
WellBeing	1.2	1.0	-0.2	276	233	-15.6
Wheels	1.2	1.2	0.0	268	281	4.8
Who	0.6	0.6	-0.1	137	128	-6.0
Woman's Day	3.1	2.8	-0.4	704	634	-9.8