

Wednesday, 2 July 2025

New Zealand: In June, support for the National-led Government surges to highest level so far in 2025

Roy Morgan's New Zealand Poll for June 2025 shows the National-led Government (National, ACT & NZ First) on 51.5% (up 1.5% points) and the Labour-Greens-Maori Party Parliamentary Opposition virtually unchanged on 44.5% (down 0.5% points) – the largest lead for the National-led Government for nine months since September 2024.

This is the first month this year the National-led Government has attained a majority of the electorate's support in the Roy Morgan New Zealand Poll. Within the National-led Government support for National was virtually unchanged at 32%, support for ACT was little changed at 11.5% and support for NZ First increased 1.5% points to 8% - driving the overall increase.

For the Parliamentary Opposition, support for Labour was virtually unchanged at 28.5%, support for the Greens dropped 0.5% to 11% - **this is the lowest level of support for the party since the last New Zealand Election in October 2023**, and support for the Maori Party was little changed at 5%.

A further 4% (down 1%) of electors supported a minor party outside Parliament. This includes 3% (unchanged) who support The Opportunities Party (T.O.P.) and a further 1% (down 1% point) who support other minor parties including the New Conservatives, NewZeal, NZ Outdoors, the Freedom Party and the Aotearoa Legalise Cannabis Party.

National/ ACT/ NZ First would win a majority of 64 seats in a 120 seat Parliament

The survey results for June would lead to 64 seats (down four seats from the election) being won by the National/ ACT/ NZ First governing coalition compared to 56 seats (up one seat) for the current Labour/ Greens/ Maori Party Parliamentary Opposition.

For the governing coalition National's support would win 40 seats (down nine seats from the election), support for ACT would equal 14 seats (up three seats) and NZ First would win 10 seats (up two seats).

For the three Opposition parties Labour's support would secure 36 seats (up two seats), Greens support would mean 14 seats (down one seat) and the Maori Party would win six seats (unchanged).

This latest New Zealand Roy Morgan Poll on voting intention was conducted by telephone – both landline and mobile – with a New Zealand-wide cross-section of 812 electors from May 26 – June 22, 2025.

Electors were asked: "If a New Zealand Election were held today which party would receive your party vote?" Of all electors surveyed 3% (up 0.5% points) did not name a party.

New Zealand Government Confidence Rating increased 14.5pts to 95 in June

The Roy Morgan Government Confidence Rating increased 14.5pts to 95 in June. Now a plurality of 46% (down 8.5% points) of electors say New Zealand is 'heading in the wrong direction' compared to 41% (up 6% points) who said New Zealand is 'heading in the right direction'.

The [ANZ-Roy Morgan Consumer Confidence Rating for New Zealand increased 5.9pts to 98.8 in June](#) and is over 10 points above the [Consumer Confidence figure in Australia of 87.2 on June 23-29, 2025](#).

Men favour National/ ACT/ NZ First by over 25%; women favour Labour/ Greens/ Maori by 15%+

The 'gender split' continues in June with a majority of 62.5% of men favouring the National/ ACT/ NZ First coalition government compared to 33.5% supporting the opposition Labour/ Greens/ Maori Party.

In contrast, on an overall basis women remain heavily behind the opposition Labour/ Greens/ Maori on 56.5% - well ahead of the governing National/ ACT/ NZ First on 40%.

Support for the National/ ACT/ NZ First governing coalition is highest amongst older men aged 50+ at 71.5% compared to only 27% for the opposition Labour/ Greens/ Maori Party. Support for right-wing governing partners National (39.5%) and NZ First (15%) is higher amongst this demographic than any other age or gender group analysed.

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Younger men aged 18-49 also heavily favour the National-led governing coalition with 53% support compared to 40% support for the Parliamentary Opposition Labour/ Greens/ Maori Party. Support for ACT (17%) is equal highest amongst this gender and age group as well as men aged 50+.

Younger women aged 18-49 drive the support for the Opposition and heavily favour the Opposition Labour/ Greens/ Maori Party on 68.5%, more than double the support of the National/ ACT/ NZ First governing coalition on only 27.5%. Support for the Greens (23.5%) and the Maori Party (13%) is higher amongst this group than any other gender and age group analysed.

In contrast, older women aged 50+ are in favour of the National/ ACT/ NZ First governing coalition on 51% ahead of the Opposition Labour/ Greens/ Maori Party on 46%. The combined support for the two major parties, National (37.5%) and Labour (36.5%) at a total of 74% is higher amongst this group than any other gender and age group analysed.

Party vote analysis by Gender & Age

	2023 NZ Election	June 2025	Women			Men		
			All	18-49	50+	All	18-49	50+
	%	%	%	%	%	%	%	%
National	38.1	32	29	19	37.5	34.5	29.5	39.5
ACT	8.6	11.5	5.5	5	6.5	17	17	17
NZ First	6.1	8	5.5	3.5	7	11	6.5	15
National/ ACT/ NZ First	52.8	51.5	40	27.5	51	62.5	53	71.5
Labour	26.9	28.5	34.5	32	36.5	22.5	25.5	20
Greens	11.6	11	13.5	23.5	5.5	8.5	11.5	5.5
Maori Party	3.1	5	8.5	13	4	2.5	3	1.5
Labour/ Greens/ Maori Party	41.6	44.5	56.5	68.5	46	33.5	40	27
Others	5.6	4	3.5	4	3	4	7	1.5
Total	100	100	100	100	100	100	100	100

Roy Morgan Government Confidence Rating

Right Direction	31	41	33.5	31.5	35.5	49	46.5	52.5
Wrong Direction	57.5	46	55	58	51.5	37	37.5	37
Government Confidence Rating	73.5	95	78.5	73.5	84	112	109	115.5
Can't say	11.5	13	11.5	10.5	13	14	16	10.5
Total	100	100	100	100	100	100	100	100

**The Roy Morgan Government Confidence Rating is 100 plus the difference between the percentage of Kiwis who say the country is “heading in the right direction” and the percentage who say the country is “seriously heading in the wrong direction”.*

Government Confidence Rating is again highest for older men and lowest for younger women

The Roy Morgan New Zealand Government Confidence Rating increased significantly in June 2025, up 14.5pts to 95.

An increased plurality of men, 49% (up 8.5% points) say New Zealand is ‘heading in the right direction’ compared to 37% (down 9% points) say the country is ‘heading in the wrong direction’ – a Government Confidence Rating in positive territory at 112 (up 17.5pts).

The increase in Government Confidence for men in June was driven by a sharp increase for younger men aged 18-49, jumping 29pts to 109 and into positive territory – easily the largest increase of any gender and age group analysed, while the indicator was up slightly for older men aged 50+ by 4pts to 115.5 – once again, the highest of any gender and age group analysed.

Among women now a majority of 55% (down 7.5% points) say 'New Zealand is 'heading in the wrong direction', while around a third, 33.5% (up 4% points) say New Zealand is 'heading in the right direction' – a Government Confidence Rating of 78.5 (up 11.5pts). The Government Confidence Rating for women aged 18-49 increased 9.5 points to 73.5 and the lowest of any gender and age group analysed, while the Government Confidence Rating for women aged 50+ increased by 13.5 points to 84.

Michele Levine, CEO Roy Morgan, says the National-led Government has stretched its lead to the greatest margin so far this year in June after the Reserve Bank of New Zealand cut interest rates in April and May by a total of 0.5% to 3.25% - the lowest rate since late 2022:

"Support for the National-led Government (National, ACT, NZ First) increased for a third straight month in June, up 1.5% points to 51.5% and now clearly ahead of the Parliamentary Opposition (Labour Party, Greens, Maori Party) on 44.5% (down 0.5% points) – the gap of 7% points is the largest between the Government and Opposition for nine months since October 2024.

"The rise in support for the Government was due to a surge in support for NZ First, up 1.5% points to 8%. Support for National (32%) and ACT (11.5%) was virtually unchanged.

"If a New Zealand Election were held now these support levels would result in 64 seats for the National-led Government and 56 seats for the Labour-led Parliamentary Opposition – a majority of eight seats in the 120 seat Parliament – depending on any potential 'overhang seats' that may occur if a party won seats without gaining at least 5% support at the election.

"Support for the National-led Government has increased over the last two months as the Reserve Bank of New Zealand (RBNZ) has continued to cut interest rates in both April and May to 3.25%. The RBNZ has now cut interest rates by a total of 2.25% since August 2024.

"Following the interest rate cuts in the last two months there has been an increase in June in the Roy Morgan New Zealand Government Confidence Rating which increased 14.5pts to 95 and [ANZ-Roy Morgan New Zealand Consumer Confidence which increased by 5.9pts to 98.8.](#)

"There is a continuing gender – and age – split. The National-led Government is heavily favoured over the Labour-led Parliamentary Opposition by men aged 50+ (71.5% cf. 27%), young men aged 18-49 (53% cf. 40%) and women aged 50+ (51% cf. 46%).

"In contrast, younger women aged 18-49 are the only gender and age group to favour the Labour-led Parliamentary Opposition – by over 40% points. Support in this age group is at 68.5% for the Labour-led Parliamentary Opposition compared to only 27.5% for the National-led Government.

"For the Labour-led Parliamentary Opposition to provide a real challenge to win next year's election the parties of the left will need to find a way to broaden their appeal to both older women aged 50+ and men in general."

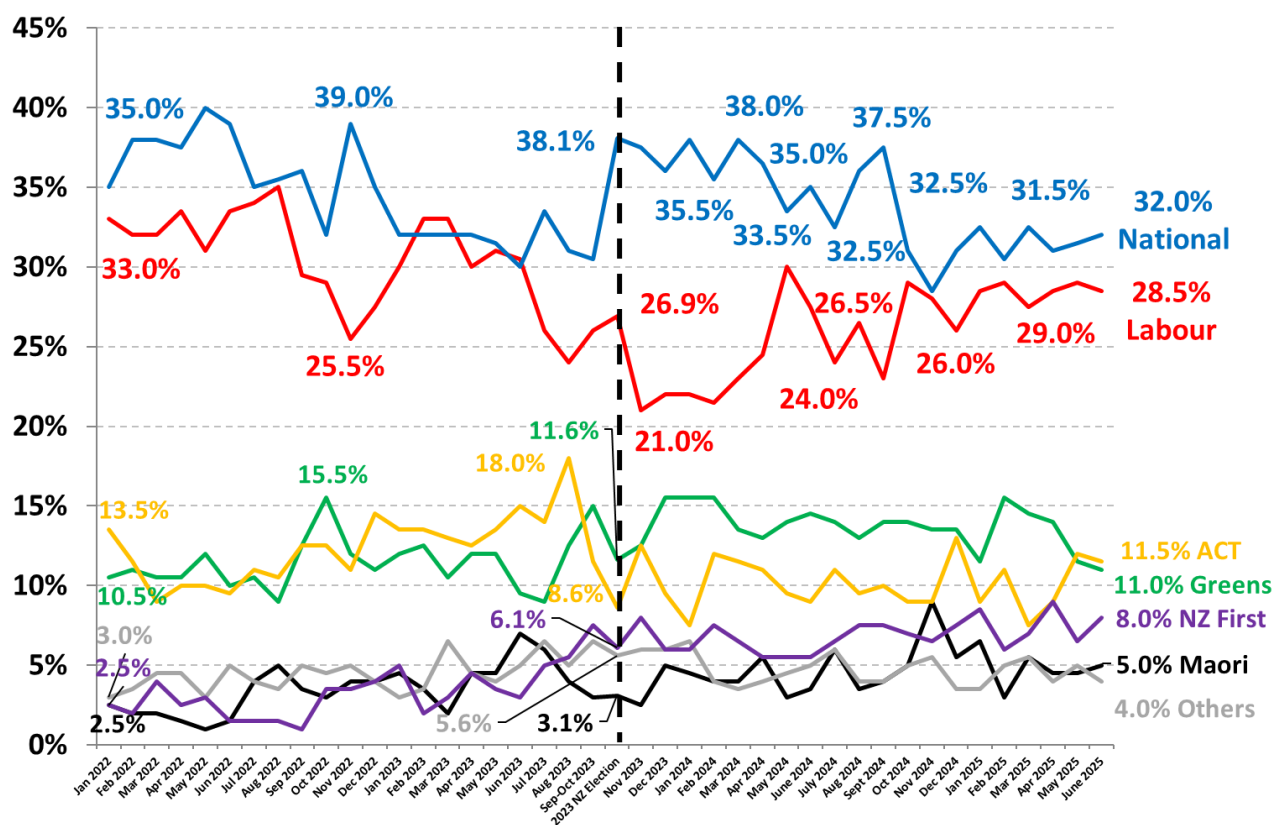
For comments or more information about Roy Morgan's New Zealand Voting Data and profiles of supporters of Labour, National and other parties, please contact:

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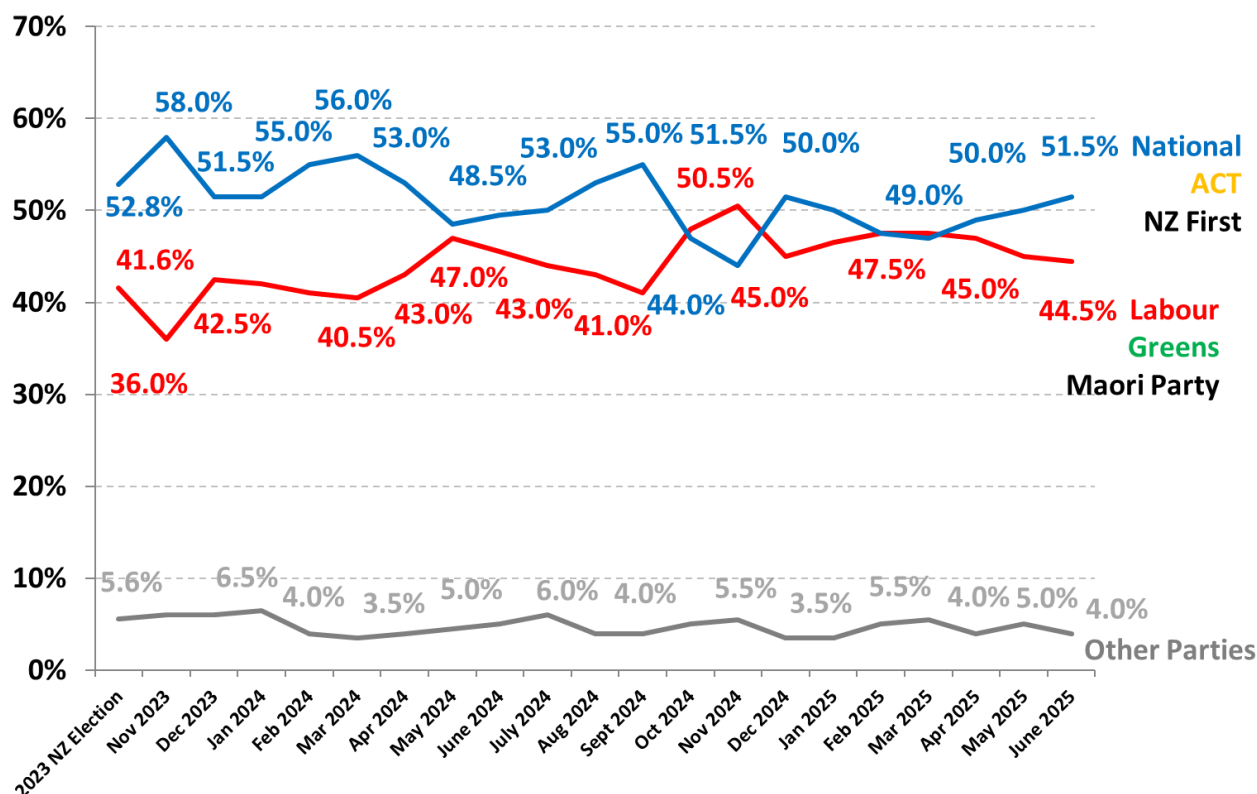
New Zealand Party Vote: 2022-25



Source: Roy Morgan New Zealand Single Source. January 2022 – June 2025.

Base: New Zealand electors aged 18+. Average interviews per month – 930.

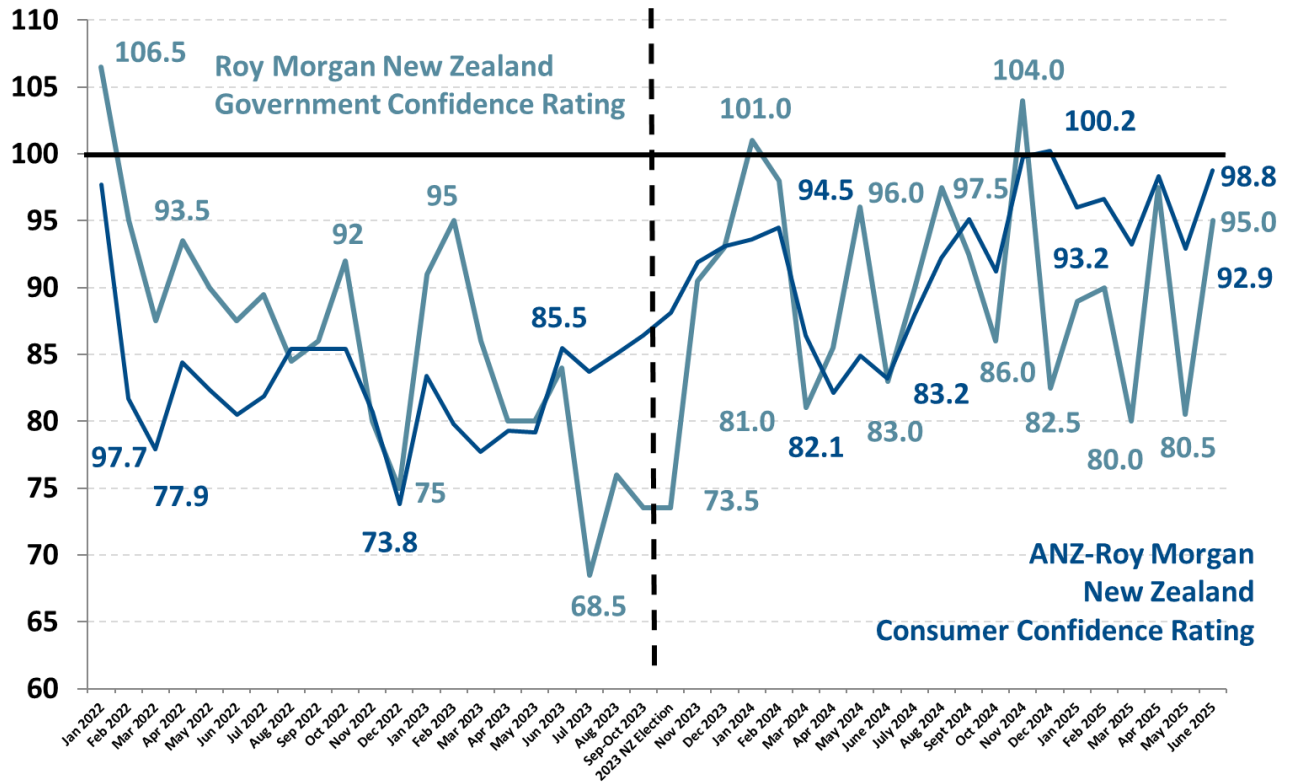
New Zealand Party Vote: NZ Govt. v Parliamentary Opposition



Source: Roy Morgan New Zealand Single Source. November 2023 - June 2025.

Base: New Zealand electors aged 18+. Average interviews per month – 895.

Roy Morgan NZ Government Confidence Rating vs. ANZ-Roy Morgan NZ Consumer Confidence



Source: Roy Morgan New Zealand Single Source. January 2022 – June 2025.

Base: New Zealand electors aged 18+. Average interviews per month – 930.

Two-Party Preferred: National-led Government vs. Parliamentary Opposition Parties

	<u>National-led Government</u> (National, ACT & NZ First)	<u>Parliamentary Opposition Parties</u> (Labour, Greens & Maori Party)
NZ Election, October 14, 2023*	52.80	41.59

ROY MORGAN NEW ZEALAND POLL

National wins the NZ Election and signs a governing coalition agreement with ACT and NZ First on Friday November 24, 2023

December 2023	51.5	42.5
2024		
January 2024	51.5	42
February 2024	55	41
March 2024	56	40.5
April 2024	53	43
May 2024	48.5	47
June 2024	49.5	45.5
July 2024	50	44
August 2024	53	43
September 2024	55	41
October 2024	47	48
November 2024	44	50.5
December 2024	51.5	45
2025		
January 2025	50	46.5
February 2025	47.5	47.5
March 2025	47	47.5
April 2025	49	47
May 2025	50	45
June 2025	51.5	44.5

**At the 2023 NZ Election the National party secured 38.08% of the vote and needed the support of ACT (8.64%) and NZ First (6.08%) to secure a governing coalition with a majority of seats in the Parliament. There were three Parties elected to Parliament not in Government including Labour (26.91%), Greens (11.6%) and the Maori Party (3.08%).*

Voting Intention Summary

The following table compares the latest New Zealand Roy Morgan Polls on Voting Intention with the result from the October 14, 2023, General Election:

National-led Governments (& supporting parties) are highlighted in Blue. Labour-led Governments (& supporting parties) are highlighted in Red.

PARTY VOTE ELECTIONS	National %	ACT %	NZ First %	Labour %	Green Party* %	Maori Party** %	TOP** %	Other %
October 12, 1996*	33.87	6.10	13.35	28.19	10.10	n/a	n/a	8.39
November 27, 1999	30.50	7.04	4.26	38.74	5.16	n/a	n/a	14.30
July 27, 2002	20.93	7.14	10.38	41.26	7.00	n/a	n/a	13.29
September 17, 2005	39.10	1.51	5.72	41.10	5.30	2.12	n/a	5.15
November 8, 2008	44.93	3.65	4.07	33.99	6.72	2.39	n/a	4.25
November 26, 2011	47.31	1.07	6.59	27.48	11.06	1.43	n/a	5.06
September 20, 2014	47.04	0.69	8.66	25.13	10.70	1.32	n/a	6.46
September 23, 2017	44.45	0.50	7.20	36.89	6.27	1.18	2.44	1.07
October 17, 2020	25.58	7.59	2.60	50.01	7.86	1.17	1.51	3.70
October 14, 2023	38.08	8.64	6.08	26.91	11.60	3.08	2.22	3.35
ROY MORGAN POLL								
2023								
November 2023	37.5	12.5	8	21	12.5	2.5	3.5	2.5
December 2023	36	9.5	6	22	15.5	5	4	2
2024								
January 2024	38	7.5	6	22	15.5	4.5	4.5	2
February 2024	35.5	12	7.5	21.5	15.5	4	2.5	1.5
March 2024	38	11.5	6.5	23	13.5	4	2.5	1
April 2024	36.5	11	5.5	24.5	13	5.5	2	2
May 2024	33.5	9.5	5.5	30	14	3	3	1.5
June 2024	35	9	5.5	27.5	14.5	3.5	2.5	2.5
July 2024	32.5	11	6.5	24	14	6	4.5	1.5
August 2024	36	9.5	7.5	26.5	13	3.5	2.5	1.5
September 2024	37.5	10	7.5	23	14	4	2.5	1.5
October 2024	31	9	7	29	14	5	2	3
November 2024	28.5	9	6.5	28	13.5	9	3.5	2
December 2024	31	13	7.5	26	13.5	5.5	1	2.5
2025								
January 2025	32.5	9	8.5	28.5	11.5	6.5	1.5	2
February 2025	30.5	11	6	29	15.5	3	2.5	2.5
March 2025	32.5	7.5	7	27.5	14.5	5.5	4	1.5
April 2025	31	9	9	28.5	14	4.5	2.5	1.5
May 2025	31.5	12	6.5	29	11.5	4.5	3	2
June 2025	32	11.5	8	28.5	11	5	3	1

*The 1996 Election was the first New Zealand Election contested via MMP (Mixed Member Proportional). At the 1996 Election the Greens Party contested as part of the "Alliance" political grouping with four other political parties.

**The Maori Party was launched in July 2004. The Opportunities Party (TOP) was launched in November 2016.

Roy Morgan New Zealand Seat Predictor

The following table compares the projected seats to be won by the various New Zealand political parties based on the latest New Zealand Roy Morgan Polls on Voting Intention with the results from previous MMP Elections:

National-led Governments (& supporting parties) are highlighted in Blue. Labour-led Governments (& supporting parties) are highlighted in Red.

SEAT COUNT ELECTIONS	National %	ACT %	NZ First %	Labour %	Green Party* %	Maori Party** %	Other %
October 12, 1996*	44	8	17	37	0	0	14*
November 27, 1999	39	9	5	49	7	0	11*
July 27, 2002	27	9	13	52	9	0	10*
September 17, 2005	48	2	7	50	6	4	4*
November 8, 2008	58	5	0	43	9	5	2*
November 26, 2011	59	1	8	34	14	3	2*
September 20, 2014	60	1	11	32	14	2	1*
September 23, 2017	56	1	9	46	8	0	0
October 17, 2020	33	10	0	65	10	2	0
October 14, 2023	49	11	8	34	15	6	0
ROY MORGAN SEAT PREDICTOR							
November 2023	48	16	10	27	16	5	0
December 2023	46	12	8	28	20	8	0
2024							
January 2024	49	10	7	28	20	6	0
February 2024	45	15	9	27	19	5	0
March 2024	47	14	8	29	17	5	0
April 2024	45	14	7	31	16	7	0
May 2024	42	12	7	38	17	4	0
June 2024	44	11	7	35	18	5	0
July 2024	41	14	8	31	18	8	0
August 2024	45	12	9	33	16	5	0
September 2024	47	13	9	29	17	5	0
October 2024	39	11	9	37	18	6	0
November 2024	37	11	8	36	17	11	0
December 2024	39	16	9	32	17	7	0
2025							
January 2025	40	11	11	36	14	8	0
February 2025	39	14	7	37	19	4	0
March 2025	41	10	9	35	18	7	0
April 2025	39	11	11	36	17	6	0
May 2025	40	15	8	37	14	6	0
June 2025	40	14	10	36	14	6	0

*Other seats won at elections from 1996 - 2014 include: 1996 – 14 seats: Alliance (13 seats) & United NZ (1 seat); 1999 – 11 seats: Alliance (10 seats) & United NZ (1 seat); 2002 – 10 seats: United Future (8 seats) & Progressive (2 seats); 2005 – 4 seats: United Future (3 seats) & Progressive (1 seat); 2008 – 2 seats: Progressive (1 seat) & United Future (1 seat); 2011 – 2 seats: United Future (1 seat) & Mana Party (1 seat); 2014 – 1 seat: United Future (1 seat).

Fourth National Government (1990 – 1999): 1996 NZ Election: National (44 seats) wins the NZ Election and governs in coalition with NZ First (17 seats) for a total of 61 seats in the 120 seat Parliament.

Fifth Labour Government (1999-2008): 1999 NZ Election: Labour (49 seats) wins the NZ Election and governs in coalition with Alliance (10 seats) and the support of the Greens (7 seats) for a total of 66 seats in the 120 seat Parliament. **2002 NZ Election:** Labour (52 seats) wins the NZ Election and governs in coalition with the Progressive Coalition (2 seats) and confidence and supply from United Future (8 seats) for a total of 62 seats in the 120 seat Parliament. **2005 NZ Election:** Labour (50 seats) wins the NZ Election and governs in coalition with the Progressive Coalition (1 seat) and confidence and supply from New Zealand First (7 seats) and United Future (3 seats) for a total of 61 seats in the 121 seat Parliament (including 1 'overhang' seat).

Fifth National Government (2008-2017): 2008 NZ Election: National (58 seats) wins the NZ Election and governs with the confidence and supply of ACT (5 seats), the Maori Party (5 seats) and United Future (1 seat) for a total of 69 seats in the 122 seat Parliament (including 2 'overhang' seats). **2011 NZ Election:** National (59 seats) wins the NZ Election and governs with the confidence and supply of Maori Party (3 seats), ACT (1 seat) and United Future (1 seat) for a total of 64 seats in the 121 seat Parliament (including 1 'overhang' seat). **2014 NZ Election:** National (60 seats) wins the NZ Election and governs with the confidence and supply of Maori Party (2 seats), ACT (1 seat) and United Future (1 seat) for a total of 64 seats in the 121 seat Parliament (including 1 'overhang' seat).

Sixth Labour Government (2017-2023): 2017 NZ Election: Labour (46 seats) 'wins' the NZ Election and governs in coalition with NZ First (9 seats) and the confidence and supply of the Greens (8 seats) for a total of 63 seats in the 120 seat Parliament. **2020 NZ Election:** Labour (65 seats) wins the NZ Election and governs with the cooperation of the Greens (10 seats) for a total of 75 seats in the 120 seat Parliament.

Sixth National Government (2023-?): 2023 NZ Election: National (48 seats) 'wins' the NZ Election and governs in coalition with ACT (16 seats) and NZ First (10 seats) for a total of 74 seats in the 123 seat Parliament.

NEW ZEALAND: HEADING IN “RIGHT” OR “WRONG” DIRECTION?

Electors were asked: “Generally speaking, do you feel that things in New Zealand are heading in the right direction or would you say things are seriously heading in the wrong direction?”

NZ Roy Morgan Government Confidence Rating: Interviewing Dates (Labour Party Govt.)

	May 2022	Jun 2022	Jul 2022	Aug 2022	Sep 2022	Oct 2022	Nov 2022	Dec 2022	Jan 2023	Feb 2023	Mar 2023	Apr 2023	May 2023	Jun 2023	Jul 2023	Aug 2023	Sep-Oct 2023
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Right direction	40	39	40.5	37.5	37.5	42	35	32	40	42.5	38.5	35	34.5	38	29	32	31
Wrong direction	50	51.5	51	53	51.5	50	55	57	49	47.5	52.5	55	54.5	54	60.5	56	57.5
Roy Morgan GCR#	90	87.5	89.5	84.5	86	92	80	75	91	95	86	80	80	84	68.5	76	73.5
Can't say	10	9.5	8.5	9.5	11	8	10	11	11	10	9	10	11	8	10.5	12	11.5
TOTAL	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100

NZ Roy Morgan Government Confidence Rating: Interviewing Dates (National from Nov. 2023)

	Nov 2023	Dec 2023	Jan 2024	Feb 2024	Mar 2024	Apr 2024	May 2024	June 2024	July 2024	Aug 2024	Sep 2024	Oct 2024	Nov 2024	Dec 2024	Jan 2025	Feb 2025
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Right direction	36.5	38	42	41.5	35	34.5	43	35.5	38	43	39	36.5	46.5	35	37.5	39
Wrong direction	46	45	41	43.5	54	49	47	52.5	48	45.5	46.5	50.5	42.5	52.5	48.5	49
Roy Morgan GCR#	90.5	93	101	98	81	85.5	96	83	90	97.5	92.5	86	104	82.5	89	90
Can't say	17.5	17	17	15	11	16.5	10	12	14	11.5	14.5	13	11	12.5	14	12
TOTAL	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100

NZ Roy Morgan Government Confidence Rating: Interviewing Dates (National Party Govt.)

	Mar 2025	Apr 2025	May 2025	Jun 2025	Jul 2025	Aug 2025	Sep 2025	Oct 2025	Nov 2025	Dec 2025	Jan 2026	Feb 2026	Mar 2026	Apr 2026	May 2026	Jun 2026
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Right direction	32.5	40.5	35	41												
Wrong direction	52.5	43	54.5	46												
Roy Morgan GCR#	80	97.5	80.5	95												
Can't say	15	13.5	10.5	13												
TOTAL	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100

#Roy Morgan GCR = Roy Morgan Government Confidence Rating (The Roy Morgan GCR is 100 plus the difference between the percentage of Kiwis who say the country is “heading in the right direction” and the percentage who say the country is “seriously heading in the wrong direction”).

The Roy Morgan Poll is conducted by the **ONLY** Australian and NZ member of the Gallup International Association. No other public opinion poll taken in Australia or New Zealand has this qualification.

Margin of Error

The margin of error to be allowed for in any estimate depends mainly on the number of interviews on which it is based. The following table gives indications of the likely range within which estimates would be 95% likely to fall, expressed as the number of percentage points above or below the actual estimate. The figures are approximate and for general guidance only and assume a simple random sample. Allowance for design effects (such as stratification and weighting) should be made as appropriate.

Sample Size	Percentage Estimate			
	40%-60%	25% or 75%	10% or 90%	5% or 95%
1,000	±3.2	±2.7	±1.9	±1.4
1,500	±2.6	±2.2	±1.5	±1.1