



**Released To All Media
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Detailed below are the Roy Morgan Print Readership results for the year ending March 2025.

Roy Morgan provides the industry currency in readership figures. It is the most influential survey on newspaper and magazine readership in Australia and ensures selection of the most appropriate publications to reach Population 14+ markets.
All readership estimates in these tables are 'average issue readership' (AIR) and represent the number, or %, of Australians who read or look into an average issue of the particular publication.

This provides an estimate of the 'reach' an advertiser can expect to achieve with advertising placed in the publication.

These print readership estimates do **not** include the additional Australians who read the publications in their digital form online, via web, mobile or app.

The total reach - 'cross platform' reach is greater than the 'average issue reach' of a publication as it includes additional readers.

Magazines

Magazines	Readership % of Population 14+			Readership ('000s)		
	Mar 2024	Mar 2025	Gain/Loss	Mar 2024	Mar 2025	% Change
4X4 Australia	1.1	1.0	-0.1	239	229	-4.3
AFL Record (Apr-Sep)	1.8	1.4	-0.4	401	330	-17.6
APC	0.4	0.4	-0.1	93	84	-9.5
Australian Adventure Bike Magazine	0.2	0.4	0.2	44	84	90.5
Australian Country	0.3	0.3	0.0	62	73	17.4
Australian Country Homes	0.5	0.5	0.0	114	117	3.2
Australian Geographic	2.0	2.1	0.1	444	487	9.6
Australian Golf Digest	0.7	0.6	-0.1	152	131	-13.3
Australian Gourmet Traveller	1.0	1.0	0.0	232	233	0.3
Australian Motorcycle News	0.4	0.4	0.0	96	98	2.3
Australian Traveller	0.6	0.6	0.1	123	144	17.0
Australian Women's Weekly	5.7	5.2	-0.5	1,266	1,180	-6.8
Belle	0.5	0.5	0.0	119	122	2.5
Better Homes and Gardens	8.1	7.6	-0.5	1,800	1,744	-3.1
Big Issue	1.4	1.1	-0.3	304	251	-17.6
Bunnings Magazine	8.6	8.1	-0.5	1,898	1,840	-3.1
Coles Magazine	23.1	23.0	-0.1	5,121	5,245	2.4
Cosmopolitan	-	1.1	-	-	245	-
Cosmos	0.5	0.5	0.0	115	113	-1.9
Country Style	0.9	1.0	0.1	208	228	9.7

Magazines (continued)

Magazines	Readership % of Population 14+			Readership ('000s)		
	Mar 2024	Mar 2025	Gain/Loss	Mar 2024	Mar 2025	% Change
Delicious	1.5	1.3	-0.1	327	304	-7.1
Diabetic Living	1.3	1.3	0.1	280	301	7.3
Dirt Action	0.2	0.3	0.1	49	65	31.0
Eat Well	0.5	0.4	0.0	102	102	-0.1
English Woman's Weekly	0.5	0.4	-0.1	110	83	-24.7
Forbes Australia	1.2	1.3	0.1	265	286	8.1
Foxtel Magazine	1.2	0.9	-0.3	276	213	-22.9
Frankie	1.2	1.1	-0.1	267	252	-5.7
Fresh Ideas	22.4	20.4	-2.1	4,976	4,645	-6.7
Gardening Australia	2.1	2.0	-0.1	455	456	0.2
Golf Australia	0.7	0.6	-0.1	162	139	-14.2
Good Organic Gardening	0.4	0.5	0.1	95	118	24.2
Grand Designs Australia	0.7	0.6	0.0	148	146	-1.1
Harper's Bazaar	0.7	0.7	0.0	150	153	2.5
Healthy Food Guide	0.8	0.7	-0.1	175	167	-4.8
Home Beautiful	1.7	1.5	-0.3	387	338	-12.5
Home Design	0.4	0.4	0.0	97	101	4.8
Homespun	0.3	0.4	0.1	66	82	24.1
Horizons (RAC) (WA)	1.2	1.3	0.1	276	298	8.0
House & Garden	3.1	3.1	0.0	694	709	2.2
InStyle Australia	0.6	0.4	-0.1	125	99	-20.8
Journeys (RACT) (Tas)	0.1	0.1	0.0	32	33	5.1
Just Cars	1.0	1.0	0.0	229	227	-0.6
Kitchens & Bathrooms	0.3	0.2	-0.1	63	43	-32.1
Marie Claire	1.2	1.1	-0.2	275	248	-9.7
MindFood	0.4	0.5	0.1	84	115	37.4
Money Magazine	0.9	0.8	-0.1	197	179	-9.4
The Monthly	0.8	0.6	-0.2	173	136	-21.3
National Geographic	4.5	4.6	0.1	1,004	1,047	4.3
New Idea	2.5	2.1	-0.4	553	484	-12.5
New Idea Food	0.6	0.5	-0.1	129	115	-11.5
New Scientist	1.0	0.9	-0.1	219	201	-8.4
Open Road (NRMA) (NSW/Vic/Qld)	6.0	5.4	-0.6	1,322	1,224	-7.4
Organic Gardener	0.7	0.7	-0.1	159	151	-5.0
PC PowerPlay	0.5	0.4	0.0	105	97	-7.3
Prevention	0.4	0.4	0.0	82	90	10.0
Qantas Magazine	2.4	2.3	-0.1	529	525	-0.8

Magazines (continued)

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	Mar 2024	Mar 2025	Gain/Loss	Mar 2024	Mar 2025	% Change
Quilters Companion	0.3	0.3	0.0	63	61	-2.9
Reader's Digest Australia	1.7	1.4	-0.3	372	316	-15.1
RM Williams Outback	0.9	1.0	0.1	206	232	12.9
Road Ahead (RACQ) (Qld/NSW)	2.8	2.4	-0.4	631	558	-11.6
Road Rider	0.2	0.2	0.0	46	49	7.0
Rolling Stone	1.0	0.9	-0.1	225	201	-10.8
Royals Monthly (by New Idea)	1.1	0.9	-0.2	237	209	-11.8
SA Move (was SA Motor) (RAA) (SA/NT/WA)	0.7	0.6	-0.1	156	128	-17.8
Street Machine	1.4	1.4	0.0	310	317	2.2
T Australia: The New York Times Style Magazine	0.4	0.3	-0.1	81	67	-17.2
Take 5 (Weekly)	2.1	1.9	-0.2	469	427	-9.0
Take 5 Bumper Monthly	2.4	2.1	-0.2	526	488	-7.2
That's Life!	2.2	1.9	-0.3	485	438	-9.6
That's Life! Mega Monthly	2.5	2.2	-0.3	557	512	-8.2
Time	1.0	0.9	-0.1	219	206	-5.9
TOTAL Motoring Club Magazines	10.7	9.6	-1.0	2,373	2,202	-7.2
TV Week	1.5	1.6	0.0	343	358	4.3
Unique Cars	0.9	0.8	-0.1	210	191	-8.9
Vacations & Travel	0.7	0.5	-0.2	149	111	-25.6
Vogue Australia	2.1	1.8	-0.3	475	420	-11.7
Vogue Living	1.1	1.0	-0.1	248	221	-10.9
WellBeing	1.3	0.9	-0.4	285	205	-28.0
Wheels	1.3	1.2	-0.1	286	267	-6.7
Who	0.7	0.6	-0.1	145	129	-11.0
Woman's Day	3.4	3.0	-0.4	755	678	-10.1