

Roy Morgan Readership 12 months to December 2023 Additional Analysis

Contents:

Magazine Categories

Magazines by Category

Top 5 Magazines by Category

Magazines Top 20

- Magazines Top 20 Increases
- Magazines Top 20 Decreases

Magazines Ranked by Readership

| | MAGAZINE CATE | GORIES | | | | |
|---|-----------------|-----------------|-------------|-----------------------------|-----------------------------|---------------|
| | Dec-22 000's | Dec-23 000's | % change | Dec-22 % of popn. 14+ | Dec-23 % of popn. 14+ | Gain/ Loss |
| (popn. 14+ '000) | 21,321 | 22,015 | | | | |
| Mass Women's Magazines | 2,733 | 2,816 | 3.1% | 12.8 | 12.8 | 0.0 |
| Women's Lifestyle Magazines | 361 | 330 | -8.4% | 1.7 | 1.5 | -0.2 |
| Women's Fashion Magazines | 875 | 1,015 | 16.0% | 4.1 | 4.6 | 0.5 |
| Home & Garden Magazines | 3,921 | 4,283 | 9.2% | 18.4 | 19.5 | 1.1 |
| Crafts Magazines | 121 | 132 | 9.1% | 0.6 | 0.6 | 0.0 |
| Food & Entertainment Magazines | 7,233 | 7,616 | 5.3% | 33.9 | 34.6 | 0.7 |
| Business, Financial & Airline Magazines | 1,072 | 1,371 | 27.9% | 5.0 | 6.2 | 1.2 |
| Sports Magazines | 430 | 545 | 26.8% | 2.0 | 2.5 | 0.5 |
| Fishing Magazines | 217 | 278 | 28.3% | 1.0 | 1.3 | 0.2 |
| Motoring Magazines | 930 | 916 | -1.5% | 4.4 | 4.2 | -0.2 |
| Motorcycle Magazines | 208 | 190 | -8.8% | 1.0 | 0.9 | -0.1 |
| Computing, Gaming & Info Tech Magazines | 263 | 306 | 16.1% | 1.2 | 1.4 | 0.2 |
| Music & Movies Magazines | 224 | 237 | 6.1% | 1.0 | 1.1 | 0.0 |
| General Interest Magazines | 4,131 | 4,147 | 0.4% | 19.4 | 18.8 | -0.5 |
| Health & Family Magazines | 1,338 | 1,314 | -1.8% | 6.3 | 6.0 | -0.3 |
| TV Magazines | 557 | 633 | 13.6% | 2.6 | 2.9 | 0.3 |
| Read Any Magazine (excl NIMs) | 11,266 | 11,669 | 3.6% | 52.8 | 53.0 | 0.2 |

Source: Roy Morgan Single Source 12m to December 2022 and 12m to December 2023

| Dec. Dec. | MAGAZINES BY CATEGORY | | | |
|---|---|--------|--------|--------|
| Australian Women's Weekly | | | | % |
| Australian Women's Weekly | (popn, 14+ '000) | | | cnange |
| Woman's Day 767 | (I) | 21,021 | 22,010 | |
| New Idea | · | - | | |
| Take 5 Bumper Monthly 556 545 -1.9% Take 5 (Weekly) 422 486 0.7% Thar's Life 478 494 3.4% Thar's Life Mega Monthly 537 579 7.9% Royals Monthly (by New Idea) 223 282 17.5% Mass Women's Magazines 2,733 2,816 3.1% Who 157 145 7.4% English Woman's Weekly 119 116 2.24% Mindfood 101 81 2.24% Momen's Lifestyle Magazines 361 330 8.4% Wogue Australia 377 481 27.7% Marie Claire 265 289 8.9% Vogue Australia 377 481 27.7% Happer's Bazaar 146 160 9.9% Franke 255 285 11,0% House & Garden 613 689 12.4 House & Garden 613 689 12.4 House & Garden | · | | | |
| Take S (Weekly) 482 486 0.7% Tharts Life! 478 449 3.4% Tharts Life! Mega Monthly 537 579 7.9% Royals Monthly (by New Idea) 223 2.81 3.1% Who 157 145 -7.4% English Woman's Magazines 2,733 2,816 3.1% Who 157 145 -7.4% English Woman's Weekly 119 116 -2.4% MindFood 101 81 -2.04% Manic Claire 265 289 8.9% Vogue Australia 377 481 2.7% Harper's Bazaar 146 160 9.9% Frankie 255 255 110 1.0% InStyle Australia - 129 - - House & Garden 613 688 12.4% - Better Homes and Gardens 1.699 1.832 8.5% Homse Eauful 223 410 40.0% | | | | |
| That's Life! | | | | |
| Ryosis Monthly (by New Iolea) | | | | |
| Mass Women's Magazines | That's Life! Mega Monthly | 537 | 579 | 7.9% |
| Who 157 145 7.4% English Woman's Weekly 119 116 2.24% MindFood 101 81 20.4% Women's Lifestyle Magazines 361 330 8.4% Women's Lifestyle Magazines 361 330 8.4% Marie Claire 265 289 9.9% Vogue Australia 377 481 27.7% Happer's Bazzar 146 160 9.9% Frankie 255 285 11.6% House & Garden 613 688 12.29 House & Garden 613 688 12.4% Better Homes and Gardens 1689 18.28 8.5% Home Beautiful 293 410 40.0% Belie 125 119 -4.7% Vogue Living 221 252 13.7% Courtry Sylve 184 190 3.2% Inside Out 121 135 115.8 Home Design 87 95< | Royals Monthly (by New Idea) | 223 | 262 | 17.5% |
| English Woman's Weekly | Mass Women's Magazines | 2,733 | 2,816 | 3.1% |
| MindFlood | Who | 157 | 145 | -7.4% |
| Women's Lifestyle Magazines 361 330 -8.4% Marie Claire 265 289 8.9% Vogue Australia 377 461 27.7% Happer's Bazzar 1146 160 9.9% Frankie 255 285 11.6% InStyle Australia - 129 - Women's Fashion Magazines 875 1,015 16.0% House & Garden 613 688 12.4% Better Homes and Gardens 1,689 1,832 8.5% Home Beaufful 293 410 40.0% Belle 125 119 4.7% Vogue Living 221 252 13.7% Country Style 184 190 3.2% Inside Out 121 135 115 Home Design 87 95 10.2% Gardening Australia 441 472 7.3 Bunnings Magazine 1,633 1,871 14.6% Organic Gardener 157 </td <td>English Woman's Weekly</td> <td>119</td> <td>116</td> <td>-2.4%</td> | English Woman's Weekly | 119 | 116 | -2.4% |
| Marie Claire 265 289 8.9% Vogue Australia 377 481 27.7% Happer's Bazaar 146 160 9.9% Frankie 255 285 11.9% inStyle Australia - 129 - Women's Fashion Magazines 875 1,015 16.0% House & Garden 613 688 12.4% Better Homes and Gardens 1,689 1,832 8.5% Home Beautful 293 410 40.0% Belie 125 119 4.7% Vogue Living 221 252 13.7% Vogue Living 26 16 | MindFood | 101 | 81 | -20.4% |
| Vogue Australia 377 481 27.7% Harper's Bazaar 116 160 9.9% Frankie 255 285 11.6% InStyle Australia - 129 - Women's Fashion Magazines 875 1,015 16.0% House & Garden 613 688 12.4% Better Homes and Gardens 1,889 1,832 8.5% Home Beauful 293 410 40.0% Belle 125 119 4.7% Vogue Living 221 252 13.7% Vogue Living 221 252 13.7% Home Design 87 95 11.25 113 113 113 113 113 113 113 113 113 113 114 10 22 13.7% 140 10 11 11 13 11 11 13 11 11 11 13 11 11 11 12 12 12 <td< td=""><td>Women's Lifestyle Magazines</td><td>361</td><td>330</td><td>-8.4%</td></td<> | Women's Lifestyle Magazines | 361 | 330 | -8.4% |
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| Frankie | | | | 0.070 |
| InStyle Australia | Harper's Bazaar | 146 | 160 | 9.9% |
| Women's Fashion Magazines 875 1,015 16.0% House & Garden 613 688 12.4% Better Homes and Gardens 1,689 1,832 8.5% Home Beautiful 293 410 40.0% Belle 125 119 4.7% Vogue Living 221 252 13.7% Vogue Living 121 135 11.5% Country Style 184 190 3.2% Inside Out 121 135 11.5% Home Design 87 95 10.2% Gardening Australia 441 472 7.1% Bunnings Magazine 1,533 1,871 14.0% Grand Designs Australia 177 148 -16.5% | Frankie | 255 | 285 | 11.6% |
| House & Garden | , | - | | - |
| Better Homes and Gardens 1,689 1,832 8.5% Home Beaufful 293 410 40.0% Belle 125 119 -4.7% Vogue Living 221 252 13.7% Country Style 184 190 3.2% Inside Out 121 135 11.5% Home Design 87 95 10.2% Gardening Australia 441 472 7.1% Bunnings Magazine 1,633 1,871 14.6% Organic Gardener 157 166 5.6% Grand Designs Australia 1,77 148 -16.5% Kitchens & Bathrooms 57 65 13.5% Kitchens & Bathrooms 57 65 15.5 -1.7% Good Organic Gardening 115 89 -22.7% Australian Country 56 55 -1.7% Good Organic Gardening 115 89 -22.7% Australian Country 50 25 -1.7% | Women's Fashion Magazines | 875 | 1,015 | 16.0% |
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| New Idea Food 103 122 18.4% Eat Well 122 82 -32.8% Food & Entertainment Magazines 7,233 7,616 5.3% Time 178 228 28.1% The Monthly 172 184 6.8% Money Magazine 212 222 4.7% New Scientist 214 221 3.1% Qantas Magazine 384 508 32.5% Forbes Australia - 271 - Business, Financial & Airline Magazines 1,072 1,371 27.9% Australian Golf Digest 143 143 1-0.3% 39.1% AFL Record (Apr-Sep) 272 401 47.6% Sports Magazines 430 545 26.8% Fishing World 156 174 11.4% Fresh Water Fishing Aust. 82 141 72.7% | | | - | |
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| Fresh Water Fishing Aust. 82 141 72.7% | | | | |
| Fresh Water Fishing Aust. 82 141 72.7% | Fishing World | 150 | 17/ | 11 40/ |
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| | | | | |

| MAGAZINES BY CATEGORY | | | |
|--|--------|--------|--------|
| | Dec-22 | Dec-23 | % |
| | 000's | 000's | change |
| (popn. 14+ '000) | 21,321 | 22,015 | |
| | | | |
| | | | |
| Wheels | 255 | 284 | 11.6% |
| Street Machine | 298 | 308 | 3.3% |
| Unique Cars | 211 | 206 | -2.3% |
| Just Cars | 221 | 224 | 1.4% |
| 4X4 Australia | 223 | 237 | 6.0% |
| Motoring Magazines | 930 | 916 | -1.5% |
| | | | |
| Australian Motorcycle News | 111 | 95 | -14.1% |
| Dirt Action | 57 | 53 | -7.9% |
| Road Rider | 48 | 43 | -11.1% |
| Australian Adventure Bike Magazine | 47 | 38 | -18.8% |
| Motorcycle Magazines | 208 | 190 | -8.8% |
| | | | |
| Play Australia Magazine | 92 | 118 | 27.8% |
| APC | 100 | 95 | -4.9% |
| PC PowerPlay | 87 | 88 | 1.9% |
| Computing, Gaming & Info Tech Magazines (skip May-Nov20) | 263 | 306 | 16.1% |
| | | | |
| Rolling Stone | 224 | 237 | 6.1% |
| Music & Movies Magazines | 224 | 237 | 6.1% |
| | | | |
| Reader's Digest Australia | 346 | 345 | -0.4% |
| Big Issue | 263 | 305 | 16.3% |
| National Geographic | 884 | 1,017 | 15.1% |
| Australian Geographic | 436 | 465 | 6.7% |
| Cosmos | 106 | 125 | 18.2% |
| RM Williams Outback | 198 | 206 | 4.2% |
| Australian Traveller | 155 | 137 | -11.4% |
| Open Road (NSW) | 1,329 | 1,274 | -4.1% |
| Road Ahead (Qld) | 645 | 658 | 2.1% |
| SA Move (was SA Motor) | 240 | 175 | -27.2% |
| Horizons (WA) | 268 | 282 | 5.2% |
| Journeys (Tas) | 32 | 34 | 5.1% |
| Vacations & Travel | 146 | 139 | -5.0% |
| T Australia: The New York Times Style Magazine | 113 | 75 | -34.0% |
| General Interest Magazines | 4,131 | 4,147 | 0.4% |
| | | | |
| WellBeing | 169 | 288 | 70.3% |
| Diabetic Living | 248 | 275 | 11.1% |
| Healthy Food Guide | 243 | 146 | -39.8% |
| Prevention | 76 | 83 | 9.7% |
| Wellbeing Wild | 45 | 48 | 7.9% |
| Health & Family Magazines | 1,338 | 1,314 | -1.8% |
| | | | |
| TV Week | 378 | 383 | 1.5% |
| Foxtel Magazine | 204 | 290 | 42.4% |
| TV Magazines | 557 | 633 | 13.6% |
| | | | |

Source: Roy Morgan Single Source 12m to December 2022 and 12m to December 2023

| | TOP | E MACAZII | IES BY CATEGORY | | |
|------------------------------|------|--------------|------------------------------|------|--------|
| | TOP | | NES BY CATEGORY | | |
| Mass Women's Magazines | | Dec-22 | | | Dec-23 |
| | | 000's | | | 000's |
| | Rank | | | Rank | |
| Australian Women's Weekly | 1 | 1,258 | Australian Women's Weekly | 1 | 1,299 |
| Woman's Day | 2 | 767 | Woman's Day | 2 | 792 |
| New Idea | 3 | 588 | That's Life! Mega Monthly | 3 | 579 |
| Take 5 Bumper Monthly | 4 | 556 | New Idea | 4 | 574 |
| That's Life! Mega Monthly | 5 | 537 | Take 5 Bumper Monthly | 5 | 545 |
| Take 5 (Weekly) | | 482 | That's Life! | | 494 |
| That's Life! | | 478 | Take 5 (Weekly) | | 486 |
| Royals Monthly (by New Idea) | | 223 | Royals Monthly (by New Idea) | | 262 |
| Women's Lifestyle Magazines | | Dec-22 | | | Dec-23 |
| | | 000's | | | 000's |
| | Rank | | | Rank | |
| Who | 1 | 157 | Who | 1 | 145 |
| English Woman's Weekly | 2 | 119 | English Woman's Weekly | 2 | 116 |
| MindFood | 3 | 101 | MindFood | 3 | 81 |
| Women's Fashion Magazines | | Dec-22 | | | Dec-23 |
| Women's rasmon wayazines | | 000's | | | 000's |
| | Rank | 0003 | | Rank | 0003 |
| Vogue Australia | 1 | 377 | Vogue Australia | 1 | 481 |
| Marie Claire | 2 | 265 | Marie Claire | 2 | 289 |
| Frankie | 3 | 255 | Frankie | 3 | 285 |
| Harper's Bazaar | 4 | 146 | Harper's Bazaar | 4 | 160 |
| InStyle Australia | 5 | - | InStyle Australia | 5 | 129 |
| Inotyle Australia | 3 | _ | Inotyle Australia | 3 | 123 |
| Home & Garden Magazines | | Dec-22 | | | Dec-23 |
| Tioms a salasi magazines | | 000's | | | 000's |
| | Rank | 0000 | | Rank | 0000 |
| Better Homes and Gardens | 1 | 1,689 | Bunnings Magazine | 1 | 1,871 |
| Bunnings Magazine | 2 | 1,633 | Better Homes and Gardens | 2 | 1,832 |
| House & Garden | 3 | 613 | House & Garden | 3 | 688 |
| Gardening Australia | 4 | 441 | Gardening Australia | 4 | 472 |
| Home Beautiful | 5 | 293 | Home Beautiful | 5 | 410 |
| Vogue Living | | 221 | Vogue Living | | 252 |
| Country Style | | 184 | Country Style | | 190 |
| Grand Designs Australia | | 177 | Organic Gardener | | 166 |
| Organic Gardener | | 157 | Grand Designs Australia | | 148 |
| Belle | | 125 | Inside Out | | 135 |
| Inside Out | | 121 | Belle | | 119 |
| Good Organic Gardening | | 115 | Australian Country Homes | | 104 |
| Home Design | | 87 | Home Design | | 95 |
| Australian Country Homes | | 79 | Good Organic Gardening | | 89 |
| Kitchens & Bathrooms | | 57 | Kitchens & Bathrooms | | 65 |
| Australian Country | | 56 | Australian Country | | 55 |
| 7 tuotianai i Oodittiy | | 00 | / tablianali Country | | - 55 |

TOP 5 MAGAZINES BY CATEGORY

| Crafts Magazines | | Dec-22 | | | Dec-2 |
|---|------|-----------------|--|------|----------------|
| | | 000's | | | 000's |
| | Rank | | | Rank | |
| lomespun | 1 | 74 | Homespun | 1 | 73 |
| Quilters Companion | 2 | 57 | Quilters Companion | 2 | 72 |
| ood & Entertainment Magazines | | Dec-22 | | | Dec-2 |
| | | 000's | | | 000's |
| | Rank | | | Rank | |
| Coles Magazine | 1 | 4,865 | Coles Magazine | 1 | 5,143 |
| resh Ideas | 2 | 4,798 | Fresh Ideas | 2 | 5,104 |
| Pelicious | 3 | 279 | Delicious | 3 | 305 |
| ustralian Gourmet Traveller | 4 | 210 | Australian Gourmet Traveller | 4 | 221 |
| at Well | 5 | 122 | Cooking with Australian Women's Weekly | 5 | 143 |
| ew Idea Food | | 103 | New Idea Food | | 122 |
| ooking with Australian Women's Weekly | | 97 | Eat Well | | 82 |
| | | D 00 | | | |
| Business, Financial & Airline Magazines | | Dec-22 000's | | | Dec-2 000's |
| | Rank | 0003 | | Rank | 000 3 |
| Pantas Magazine | 1 | 384 | Qantas Magazine | 1 | 508 |
| lew Scientist | 2 | 214 | Forbes Australia | 2 | 271 |
| loney Magazine | 3 | 212 | Time | 3 | 228 |
| ime | 4 | 178 | Money Magazine | 4 | 222 |
| he Monthly | 5 | 172 | New Scientist | 5 | 221 |
| | | | The Monthly | | 184 |
| ports Magazines | | Dec-22 | | | Dec-2 |
| | | 000's | | | 000's |
| | Rank | · | | Rank | |
| | 1 | 272 | AFL Record (Apr-Sep) | 1 | 401 |
| | | | | | |
| FL Record (Apr-Sep) .ustralian Golf Digest | 2 | 143 | Golf Australia | 2 | 159 |

| | TOP | 5 MAGAZIN | ES BY CATEGORY | | |
|---|------|-----------|------------------------------------|------|--------|
| Fishing Magazines | | Dec-22 | | | Dec-23 |
| | | 000's | | | 000's |
| | Rank | | | Rank | |
| Fishing World | 1 | 156 | Fishing World | 1 | 174 |
| Fresh Water Fishing Aust. | 2 | 82 | Fresh Water Fishing Aust. | 2 | 141 |
| Motoring Magazines | | Dec-22 | | | Dec-23 |
| | | 000's | | | 000's |
| | Rank | | | Rank | |
| Street Machine | 1 | 298 | Street Machine | 1 | 308 |
| Vheels | 2 | 255 | Wheels | 2 | 284 |
| 4X4 Australia | 3 | 223 | 4X4 Australia | 3 | 237 |
| Just Cars | 4 | 221 | Just Cars | 4 | 224 |
| Jnique Cars | 5 | 211 | Unique Cars | 5 | 206 |
| Motorcycle Magazines | | Dec-22 | | | Dec-23 |
| | | 000's | | | 000's |
| | Rank | | | Rank | |
| Australian Motorcycle News | 1 | 111 | Australian Motorcycle News | 1 | 95 |
| Dirt Action | 2 | 57 | Dirt Action | 2 | 53 |
| Road Rider | 3 | 48 | Road Rider | 3 | 43 |
| Australian Adventure Bike Magazine | 4 | 47 | Australian Adventure Bike Magazine | 4 | 38 |
| Computing, Gaming & Info Tech Magazines | | Dec-22 | | | Dec-23 |
| | | 000's | | | 000's |
| | Rank | | | Rank | |
| APC . | 1 | 100 | Play Australia Magazine | 1 | 118 |
| Play Australia Magazine | 2 | 92 | APC | 2 | 95 |
| PC PowerPlay | 3 | 87 | PC PowerPlay | 3 | 88 |
| Music & Movies Magazines | | Dec-22 | | | Dec-23 |
| | | 000's | | | 000's |
| | Rank | | | Rank | |
| Rolling Stone | 1 | 224 | Rolling Stone | 1 | 237 |

| | TOP | 5 MAGAZIN | ES BY CATEGORY | | |
|--|------|-----------|--|------|--------|
| General Interest Magazines | | Dec-22 | | | Dec-23 |
| | | 000's | | | 000's |
| | Rank | | | Rank | |
| Open Road (NSW) | 1 | 1,329 | Open Road (NSW) | 1 | 1,274 |
| National Geographic | 2 | 884 | National Geographic | 2 | 1,017 |
| Road Ahead (Qld) | 3 | 645 | Road Ahead (Qld) | 3 | 658 |
| Australian Geographic | 4 | 436 | Australian Geographic | 4 | 465 |
| Reader's Digest Australia | 5 | 346 | Reader's Digest Australia | 5 | 345 |
| Horizons (WA) | | 268 | Big Issue | | 305 |
| Big Issue | | 263 | Horizons (WA) | | 282 |
| SA Move (was SA Motor) | | 240 | RM Williams Outback | | 206 |
| RM Williams Outback | | 198 | SA Move (was SA Motor) | | 175 |
| Australian Traveller | | 155 | Vacations & Travel | | 139 |
| Vacations & Travel | | 146 | Australian Traveller | | 137 |
| T Australia: The New York Times Style Magazine | | 113 | Cosmos | | 125 |
| Cosmos | | 106 | T Australia: The New York Times Style Magazine | | 75 |
| Journeys (Tas) | | 32 | Journeys (Tas) | | 34 |
| Health & Family Magazines | | Dec-22 | | | Dec-23 |
| | | 000's | | | 000's |
| | Rank | | | Rank | |
| Diabetic Living | 1 | 248 | WellBeing | 1 | 288 |
| Healthy Food Guide | 2 | 243 | Diabetic Living | 2 | 275 |
| WellBeing | 3 | 169 | Healthy Food Guide | 3 | 146 |
| Prevention | 4 | 76 | Prevention | 4 | 83 |
| Wellbeing Wild | 5 | 45 | Wellbeing Wild | 5 | 48 |
| TV Magazines | | Dec-22 | | | Dec-23 |
| i v inagazines | | 000's | | | 000's |
| | Rank | 000 5 | | Rank | |
| TV Week | 1 | 378 | TV Week | 1 | 383 |
| Foxtel Magazine | 2 | 204 | Foxtel Magazine | 2 | 290 |

Source: Roy Morgan Single Source 12m to December 2022 and 12m to December 2023

| MAGAZINES TOP 20 INCREASES | | | _ |
|--|-----------------|-----------------|-------------|
| | Dec-22 000's | Dec-23 000's | % change |
| (popn. 14+ '000) | 21,321 | 22,015 | |
| E IW. Eli A | | 444 | 70.70/ |
| Fresh Water Fishing Aust. | 82 | 141 | 72.7% |
| WellBeing | 169 | 288 | 70.3% |
| AFL Record (Apr-Sep) | 272 | 401 | 47.6% |
| Cooking with Australian Women's Weekly | 97 | 143 | 46.7% |
| Foxtel Magazine | 204 | 290 | 42.4% |
| Home Beautiful | 293 | 410 | 40.0% |
| Golf Australia | 114 | 159 | 39.1% |
| Qantas Magazine | 384 | 508 | 32.5% |
| Australian Country Homes | 79 | 104 | 31.7% |
| Time | 178 | 228 | 28.1% |
| Play Australia Magazine | 92 | 118 | 27.8% |
| Vogue Australia | 377 | 481 | 27.7% |
| Quilters Companion | 57 | 72 | 25.5% |
| New Idea Food | 103 | 122 | 18.4% |
| Cosmos | 106 | 125 | 18.2% |
| Royals Monthly (by New Idea) | 223 | 262 | 17.5% |
| Big Issue | 263 | 305 | 16.3% |
| National Geographic | 884 | 1017 | 15.1% |
| Bunnings Magazine | 1633 | 1871 | 14.6% |
| Vogue Living | 221 | 252 | 13.7% |

| MAGAZINES TOP 20 DECREASES | | | |
|--|-----------------|-----------------|-------------|
| | Dec-22 000's | Dec-23 000's | % change |
| (popn. 14+ '000) | 21,321 | 22,015 | |
| Healthy Food Guide | 243 | 146 | -39.8% |
| T Australia: The New York Times Style Magazine | 113 | 75 | -34.0% |
| Eat Well | 122 | 82 | -32.8% |
| SA Move (was SA Motor) | 240 | 175 | -27.2% |
| Good Organic Gardening | 115 | 89 | -22.7% |
| MindFood | 101 | 81 | -20.4% |
| Australian Adventure Bike Magazine | 47 | 38 | -18.8% |
| Grand Designs Australia | 177 | 148 | -16.5% |
| Australian Motorcycle News | 111 | 95 | -14.1% |
| Australian Traveller | 155 | 137 | -11.4% |
| Road Rider | 48 | 43 | -11.1% |
| Dirt Action | 57 | 53 | -7.9% |
| Who | 157 | 145 | -7.4% |
| Vacations & Travel | 146 | 139 | -5.0% |
| APC | 100 | 95 | -4.9% |
| Belle | 125 | 119 | -4.7% |
| Open Road (NSW) | 1329 | 1274 | -4.1% |
| English Woman's Weekly | 119 | 116 | -2.4% |
| Unique Cars | 211 | 206 | -2.3% |
| New Idea | 588 | 574 | -2.3% |

Source: Roy Morgan Single Source 12m to December 2022 and 12m to December 2023 $\,$

| MAGAZINES RANKED BY READ | ERSHIP |
|---|--------------|
| | Dec-23 |
| | 000's |
| (popn. 14+ '000) | 22,015 |
| Coles Magazine | 5,143 |
| Fresh Ideas | 5,104 |
| Bunnings Magazine | 1,871 |
| Better Homes and Gardens | 1,832 |
| Australian Women's Weekly | 1,299 |
| Open Road (NSW) National Geographic | 1,274 |
| Woman's Day | 1,017 792 |
| House & Garden | 688 |
| Road Ahead (Qld) | 658 |
| That's Life! Mega Monthly | 579 |
| New Idea | 574 |
| Take 5 Bumper Monthly | 545 |
| Qantas Magazine | 508 |
| That's Life! | 494 |
| Take 5 (Weekly) | 486 |
| Vogue Australia | 481 |
| Gardening Australia | 472 |
| Australian Geographic Home Beautiful | 465 |
| | 410 401 |
| AFL Record (Apr-Sep) TV Week | 383 |
| Reader's Digest Australia | 345 |
| Street Machine | 308 |
| Big Issue | 305 |
| Delicious | 305 |
| Foxtel Magazine | 290 |
| Marie Claire | 289 |
| WellBeing | 288 |
| Frankie | 285 |
| Wheels | 284 |
| Horizons (WA) | 282 |
| Diabetic Living | 275 |
| Forbes Australia | 271 |
| Royals Monthly (by New Idea) | 262 |
| Vogue Living | 252 |
| Rolling Stone | 237 |
| 4X4 Australia Time | 237 228 |
| Just Cars | 224 |
| Money Magazine | 222 |
| Australian Gourmet Traveller | 221 |
| New Scientist | 221 |
| RM Williams Outback | 206 |
| Unique Cars | 206 |
| Country Style | 190 |
| The Monthly | 184 |
| SA Move (was SA Motor) | 175 |
| Fishing World | 174 |
| Organic Gardener | 166 |
| Harper's Bazaar | 160 |
| Golf Australia | 159 |
| Grand Designs Australia | 148 |
| Healthy Food Guide | 146 |
| Who | 145 |
| Cooking with Australian Women's Weekly | 143 |
| Australian Golf Digest | 143 |
| Fresh Water Fishing Aust. Vacations & Travel | 141 |
| Australian Traveller | 139 |
| Australian Traveller | 137 |

| MAGAZINES RANKED BY READERSHIP | |
|--|--------|
| | Dec-23 |
| | 000's |
| (popn. 14+ '000) | 22,015 |
| | |
| Inside Out | 135 |
| InStyle Australia | 129 |
| Cosmos | 125 |
| New Idea Food | 122 |
| Belle | 119 |
| Play Australia Magazine | 118 |
| English Woman's Weekly | 116 |
| Australian Country Homes | 104 |
| Home Design | 95 |
| APC | 95 |
| Australian Motorcycle News | 95 |
| Good Organic Gardening | 89 |
| PC PowerPlay | 88 |
| Prevention | 83 |
| Eat Well | 82 |
| MindFood | 81 |
| T Australia: The New York Times Style Magazine | 75 |
| Homespun | 73 |
| Quilters Companion | 72 |
| Kitchens & Bathrooms | 65 |
| Australian Country | 55 |
| Dirt Action | 53 |
| Wellbeing Wild | 48 |
| Road Rider | 43 |
| Australian Adventure Bike Magazine | 38 |
| Journeys (Tas) | 34 |

Source: Roy Morgan Single Source 12m to December 2023